



2024  
STUDENT  
GUIDE

# KAPLAN BUSINESS SCHOOL AUSTRALIA

[kbs.edu.au](https://kbs.edu.au)

ADELAIDE  
BRISBANE  
GOLD COAST  
MELBOURNE  
PERTH  
SYDNEY

CREATING  
SUCCESS  
TOGETHER



**Business school of the year** winner

[pieoneerawards.com](https://pieoneerawards.com)

**KAPLAN** BUSINESS SCHOOL  
AUSTRALIA

# WHY KAPLAN BUSINESS SCHOOL?

## HIGH-QUALITY EDUCATION

Our postgraduate students rate our Quality of Entire Educational Experience higher than every public university in Australia.

QILT 2022 Student Experience Survey  
National Report, published June 2023.

# WINNER: BUSINESS SCHOOL OF THE YEAR.

## 2023 PIEoneer Awards

THE MOST PRESTIGIOUS GLOBAL AWARDS PLATFORM  
FOR THE RECOGNITION OF WORLD-LEADING EXCELLENCE  
AND INNOVATION IN INTERNATIONAL EDUCATION.

## GLOBALLY RECOGNISED FOR PROGRESSIVE EDUCATION

Our MBA is globally acknowledged for its innovative and future-focused content delivery.

Progressive education delivery award finalist and highly commended runner-up, 2020 PIEoneer Awards.

## ENGAGING, EXPERIENCED AND SUPPORTIVE TEACHERS

Students rate the quality of our postgraduate teachers higher than every public university in Australia.

QILT 2022 Student Experience Survey National Report, published June 2023

## AUSTRALIA'S MOST TRUSTED EDUCATORS

Of over 140 institutes of higher education in Australia, we are one of just eight trusted with the self-accreditation of our own business courses - precisely like a university.

TEQSA Notice of Decision, September 2022.

## SECTOR-LEADING SUPPORT

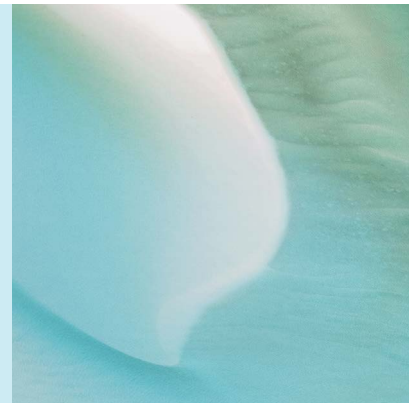
Our postgraduate students rate our Student Support services higher than every public university in Australia.

QILT 2022 Student Experience Survey National Report, published June 2023.

## WORLD-LEADING CAREER SUPPORT

Globally recognised for our world-leading career services and support.

Global finalist and highly commended runner-up in the Employability International Impact category, 2020 PIEoneer Awards.



## LIFETIME OF LEARNING GUARANTEE

We've been celebrated internationally for providing our alumni with free lifetime access to all the live online classes of the course from which they graduated as well as lifelong career coaching.

Progressive education delivery award finalist, 2021 PIEoneer Awards.

## RANGE OF LOCATIONS

With campuses in five states across Australia, no other Institute of Higher Education offers business and IT courses in a wider range of study locations.

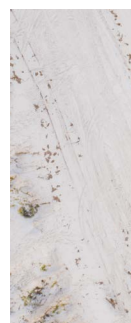
# KAPLAN BUSINESS SCHOOL



4,097

AVERAGE  
OF ONLY **24**  
STUDENTS  
PER CLASS

Weighted average across all  
KBS campuses in 2023.



STUDENTS AWARDED GIFT  
CARDS FOR EVERY **HIGH  
DISTINCTION** GRADE THEY  
ATTAINED

Across all trimesters in the last 12 months.



AMONG THE  
**TOP 2** MOST  
POPULAR MBA  
COURSES IN  
AUSTRALIA

Latest available government data  
Based on 2020 enrolments, released in  
July 2022 by the Department of Education,  
Skills and Employment.

90



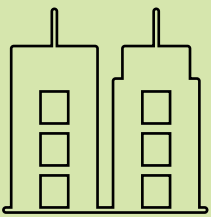
STUDENT MIX OF **MORE  
THAN 90** NATIONALITIES

Based on student numbers in Trimester 2, 2023.





# KAPLAN GLOBAL NETWORK



## KAPLAN

HAS RELATIONSHIPS AND PARTNERSHIPS WITH  
OVER **13,000** CORPORATIONS AND BUSINESSES



**1.2 MILLION**  
STUDENTS ARE  
HELPED BY  
**KAPLAN**  
TO ACHIEVE THEIR  
EDUCATIONAL  
AND CAREER  
GOALS EACH YEAR



KAPLAN HAS  
**400** LOCATIONS  
IN **26** COUNTRIES



OVER **4,000**  
PARTNERSHIPS  
WITH SCHOOL  
DISTRICTS,  
COLLEGES, AND  
UNIVERSITIES

We are one of the Top 2 business schools for postgraduate 'teaching quality' and 'student support', Top 3 for 'skill development' and among the Top 5 for 'quality of entire educational experience.'

QILT 2022 Student Experience Survey  
National Report, published June 2023.



**MARIENE LESCANO** / Philippines /  
Master of Business Administration  
(Specialisations: Digital Management  
and Entrepreneurship)

'KBS has a strong focus on the student experience. When I first arrived on campus, the staff were very welcoming, creating a homely environment where I felt comfortable.'

99% of students said KBS staff were friendly and helpful.\*

\* Based on Orientation Survey Responders in T3, 2023.

## SAFETY AND WELLNESS

At Kaplan, we take steps to manage and protect all aspects of your wellness and safety. We strongly oppose any form of sexual assault or harassment. Well@KBS, a week dedicated to student health and wellbeing, includes police presentations on personal safety, stress management workshops, mindfulness training and even therapy dogs.

All our students also have free access to **Sonder**: a 24/7 personal safety and wellbeing service accessible on demand via the **Sonder app**, over the phone and in-person.

[Find out more at kbs.edu.au/sonder.](https://kbs.edu.au/sonder)

## COUNSELLING SERVICE

Student welfare is our number one priority at Kaplan. That's why we have dedicated student counsellors at all of our campuses to ensure our students' mental health and wellbeing is proactively looked after.

# STUDENT SUPPORT



## STUDENT EXPERIENCE

Our friendly Student Experience teams are here to help you settle into life on campus. They are happy to answer any questions you might have in relation to your study, campus facilities and life as a student.

- / Study guidance and planning
- / Workshops and events
- / Student welfare
- / Support services



SCAN THE QR  
CODE TO FIND  
OUT MORE.



## ACADEMIC SUCCESS CENTRE

The Academic Success Centre is an integral part of the academic assistance we provide. Whether you are one of our undergraduate or postgraduate students, our Academic Learning Advisors can provide valuable support with your studies via additional workshops and one-on-one sessions.

- / Referencing
- / Essay and report writing
- / Presentation delivery
- / Academic language skills
- / Academic integrity



## CAREERS CENTRAL

The purpose of the Careers Central team is to enhance your employability and create pathways that lead to career outcomes and success. Our Careers Advisors can assist you in finding an academic internship through an extensive network of partner companies. Our Careers Central team is available to help you even after you graduate – forever and for free.

- / Career planning
- / Resume and cover letter writing
- / Interview preparation
- / Job search assistance
- / Lifelong Career Coaching



SCAN THE QR  
CODE TO FIND  
OUT MORE.



## ADDITIONAL ACADEMIC SUPPORT

Our teaching staff are available to provide you with personalised assistance beyond your standard weekly classes to clarify complex concepts and to further enrich your learning.

- / One-on-one consultations
- / Tutoring with KBS graduates
- / Bonus software workshops
- / Technical troubleshooting service

# ACADEMIC INTERNSHIPS



We pride ourselves on thoroughly preparing you for entry into the workplace. Our strong industry network connects you with employers across Australia and provides you with access to a broad range of work experience opportunities. Opting for an academic internship will improve your industry knowledge and provide you with the tools you need to contribute effectively in a professional environment.

## HOW IT WORKS

Our academic internships can be undertaken as elective subjects if you are studying any of the following courses:

- Bachelor of Business
- Master of Accounting
- Graduate Diploma of Business Analytics
- Master of Business Analytics
- Master of Business Analytics (Extension)
- Graduate Diploma of Business Administration
- Master of Business Administration
- Bachelor of Information Technology
- Master of Information Technology
- Master of Information Technology (Extension)

Placements are arranged by Careers Central and will be determined via a job interview process with both Kaplan Business School and the host company. Alternatively, we can support you to source your own internship with a business. Internships are unpaid and the electives are assessable as part of your degree. To be eligible, your grade point average as a minimum must be a Pass.

## ENHANCED EMPLOYABILITY

Relevant work experience is one of the first things prospective employers look for. An academic internship is a highly valuable addition to both your degree and your professional resume. Through an academic internship, you will gain exposure to a professional environment and experience the day-to-day operations of a business.

[kbs.edu.au/internship](https://kbs.edu.au/internship)



TWO IN FIVE STUDENTS  
PLACED IN AN ACADEMIC  
INTERNSHIP WERE  
OFFERED ONGOING PAID  
EMPLOYMENT.\*

\* Based on 'Your Academic Internship Experience' Survey Responders in 2022.

TWO  
IN FIVE



**VAMSHI GRANDHE** / India /  
MBA (specialisation in Project Management)

## STRUCTURE

The academic internship is structured so that 30% of your final mark will be determined by a rating assigned to you by your host employer. Every internship also includes an academic component. There are two other assignments that are set for you throughout the trimester, which also serve as great opportunities to consolidate your learning in the workplace.

100%  
RECOMMENDATION  
BY KBS STUDENTS\*

\*Based on 'Your Academic Internship Experience' Survey Responders in 2022.

'The Careers Central team helped me gain an internship in venture capital which was closely aligned to my specialisation in project management and my interest in start-ups, and provided a relevant platform for me to make the most of my education during my tenure.'

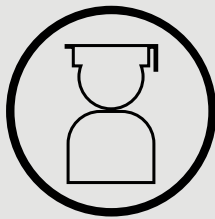
# STUDY IN AUSTRALIA



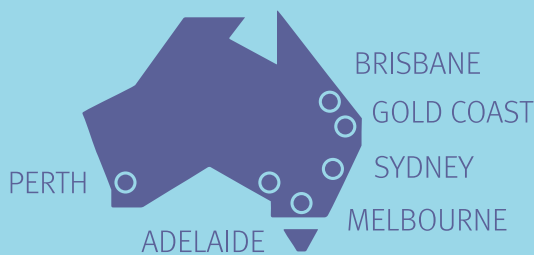
**MOST  
LIVEABLE  
COUNTRY IN  
THE WORLD<sup>^</sup>**



**INTERNATIONAL  
STUDENTS CAN WORK  
UP TO 48 HOURS A  
FORTNIGHT WHILE  
STUDYING IN AUSTRALIA<sup>†</sup>**



**AFTER SUCCESSFULLY COMPLETING YOUR BACHELOR'S  
OR MASTER'S DEGREE AT KBS, YOU MAY BE ELIGIBLE TO  
APPLY FOR A TWO TO FOUR-YEAR POST-STUDY WORK  
ARRANGEMENT IN AUSTRALIA<sup>†</sup>**



**All six of KBS' locations** are among the **Top 40** of the world's best cities for international students. Australia has developed a strong global reputation as a popular and rewarding study destination due to its excellent education system, high standard of living, friendly community, laid-back lifestyle and vibrant city life.

## COST OF LIVING

Australia is a friendly and affordable country which enjoys one of the highest standards of living in the world. Living costs include accommodation, transport, food, entertainment and study-related costs and these will vary according to a student's lifestyle and personal requirements. The costs listed on the right are an approximate guide of costs associated with living in Australia, which can vary depending on your study location.

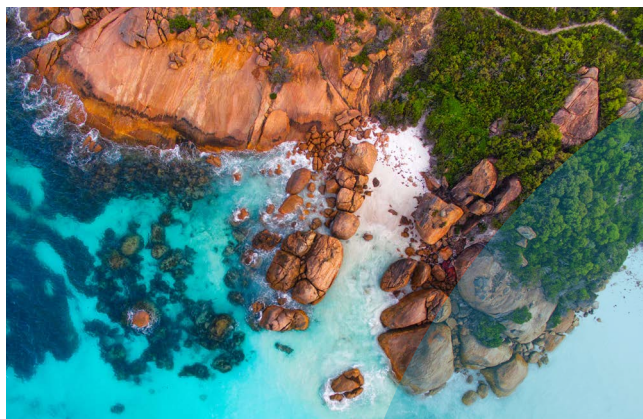
## AVERAGE WEEKLY COST (AUD)

RENT (SHARED)	\$95–\$215
GROCERIES AND EATING OUT	\$140–\$280
GAS, ELECTRICITY	\$10–\$20
PHONE AND INTERNET	\$15–\$30
PUBLIC TRANSPORT	\$30–\$60
CAR (AFTER PURCHASE)	\$150–\$260
ENTERTAINMENT	\$80–\$150

(StudyAustralia.gov.au, 2022)

<sup>^</sup>Human Development Index, (UN), 2021/22.

<sup>†</sup>For more information please visit [Homeaffairs.gov.au](https://www.homeaffairs.gov.au).



The country's stunning natural beauty and unique flora and wildlife are world renowned. There are over 11,000 beaches dotting the coastline and you'll be able to explore incredibly diverse landscapes and iconic landmarks including the Great Barrier Reef, Sydney Harbour and Uluru.

Cultural diversity is another distinguishing aspect of life in Australia, making you feel welcome and allowing you to step outside your comfort zone to expand your thinking with new ideas and perspectives.

## BALANCE QUALITY EDUCATION...

Graduates from Australian higher education providers are highly sought after due to the impressive international reputation of the Australian education system.

The Australian Qualifications Framework ([aqf.edu.au](http://aqf.edu.au)) allows countries around the world to recognise your qualification and issue the comparable qualifications for local use. All our courses are accredited by the Tertiary Education Quality and Standards Agency ([teqsa.gov.au](http://teqsa.gov.au)), a national agency closely legislated by the Australian government to ensure your best interests are protected.

International students are also protected under Australian law through the Education Services for Overseas Students (ESOS) Act. This framework sets out the standards that Australian institutions must meet in offering international education and training services.

## ... WITH AN UNFORGETTABLE ADVENTURE!

KBS offers you the flexibility of choosing from six different campuses in Australia, located in **Sydney, Melbourne, Brisbane, Adelaide, Perth and Gold Coast**.

Each trimester, you will have the opportunity to transfer between campus locations (pending subject availability) to experience the unique character and qualities each city has to offer.

Enjoy beach and harbour living in Sydney, explore Australia's cultural capital of Melbourne, immerse yourself in Brisbane's and Gold Coast's sunny, laid-back lifestyle, share in Adelaide's exciting festival calendar or discover the pristine natural beauty of Perth. In each location, Kaplan Business School delivers quality courses, an unparalleled student experience and outstanding graduate outcomes.



**MOHAMMED ABDULFATTAH** / Egyptian /  
Master of Business Analytics (Extension)

'At KBS, you receive the knowledge and tools required for the real world in an environment that is positive and supportive. When I was studying at university, I felt like a number. I needed more attention and encouragement. KBS provided me that.'





Adelaide strikes a perfect balance between big city culture and easy-going lifestyle that makes it an ideal destination for international students.

The open parklands, packed festival calendar, famous wine regions, proximity to beaches and happy locals are all part of the vibrant Adelaide lifestyle. By choosing to study at KBS Adelaide you'll be in the heart of it all, only minutes away from the main shopping district, Rundle Mall.

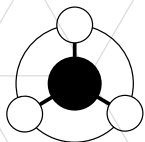
# ADELAIDE



12th

## Most liveable city in the world

(Economist Intelligence Unit Global Liveability Index, 2023)



## Best coordinated entrepreneurial ecosystem in Australia

(Experienceadelaide.com.au)

95%

## of students were satisfied or **very satisfied** with their overall learning experience at **Kaplan Business School Adelaide**

(Of the 69 global institutions that participated in the International Student Barometer 2021)

### LIVE

Adelaide is consistently voted one of the world's most liveable cities. It has an extremely efficient transport network, and the city offers free Wi-Fi, tram, and bus services in the CBD.

Unlike other major cities in Australia, Adelaide is a planned city; the centre is compact, easy to navigate and surrounded by spacious, green parklands. As one of the most affordable cities for students, and often referred to as the '20-minute city' because of its proximity to so many diverse attractions, you'll enjoy great quality of life.

### EXPLORE

Adelaide lies between white sandy beaches to the west and the scenic Hills region to the east, offering stunning views, nature trails and wildlife encounters. The city itself puts on an exciting line-up of events every year, with highlights including the world's second largest arts festival, the Adelaide Fringe Festival.

Adelaide is also regarded as the food and wine capital of Australia! No doubt you'll enjoy sampling the city's delicious cuisines and visiting world-renowned wine regions including the Barossa Valley and McLaren Vale.

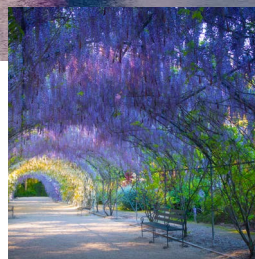
With almost 30% of 'Adelaideans' originating in other countries, the city is full of people of diverse cultures. There are cultural festivals, vibrant communities, a local Chinatown, and restaurants serving food from all over the globe.





Brisbane is a warm and welcoming city, and the perfect destination for sun and adventure seekers. Strong economic growth has made it one of the world's fastest-growing capital cities, offering students exciting career opportunities. Brisbane will be the host of the 2032 Olympic Games.

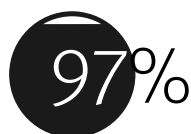
Studying at KBS Brisbane you'll be located only a five-minute walk to Central Station, with Queen Street Mall also nearby, renowned for its cafes, restaurants, and shops.



**Highest growth** rate of capital cities in Australia  
(Australian Bureau of Statistics (ABS), 2021–2022)



**Top 20** most liveable city in the world  
(Economist Intelligence Unit Global Liveability Index, 2023)



Over **97%** of students satisfied with their overall learning experience at Kaplan Business School Brisbane  
(Of the 69 global institutions that participated in the International Student Barometer 2021)

## LIVE

Known as the Sunshine State of Australia, the city is popular for its outdoor lifestyle with a variety of incredible sporting activities and events held throughout the year. With a subtropical climate, Brisbane enjoys year-round warm weather with hot summers and dry, moderate winters.

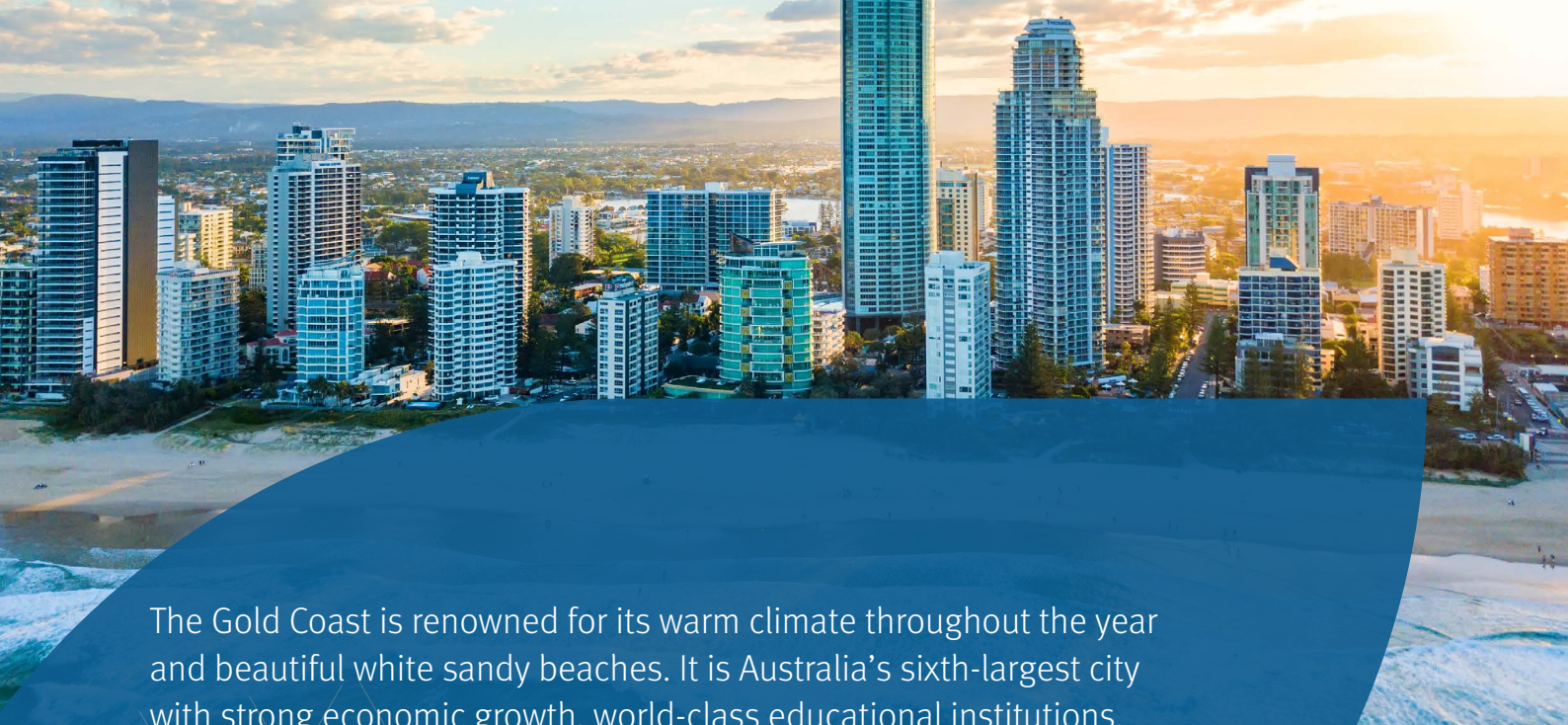
The cost of living in Brisbane is lower compared to the larger capital cities and it's easy to get around, with perks such as a free city ferry and discounted public transport.

## EXPLORE

Brisbane will keep you busy with plenty of sights to explore such as the lush City Botanic Gardens, the extensive South Bank precinct with its famous man-made Streets Beach and lagoon, parklands and riverside dining.

The city is also perfectly placed for you to explore some of Australia's biggest attractions, including Fraser Island and Surfers Paradise. A short drive north will take you to the Sunshine Coast, home to beautiful Noosa, or head south to the funky beachside town of Byron Bay.





The Gold Coast is renowned for its warm climate throughout the year and beautiful white sandy beaches. It is Australia's sixth-largest city with strong economic growth, world-class educational institutions, and career opportunities.

At KBS Gold Coast, you'll be located in Southport, one of the city's most vibrant and multicultural suburbs.

# GOLD COAST



40  
billion

The economy is worth over **\$40 billion** and is expected to grow more than 3% per year over the next 5 years

(Gold Coast Economic Report 2023)

Top  
100

One of the global **Top 100 Best Student Cities**

(QS Best Student Cities, 2023)

11.4  
million

Gold Coast welcomed **11.4 million visitors** in 2022

(Destination Gold Coast)

## LIVE

The Gold Coast has more than 300 days of sunshine per year with hot summers and mild winters, so you will have plenty of opportunities to swim, surf, and play outdoors. You can enjoy alfresco (outdoor) dining at a great range of coastal restaurants, cafes, and street stalls.

The cost of living in the Gold Coast is lower compared to Australian capital cities and it's easy to get around with a great network of buses, trains, and trams that is convenient and reliable.

The Gold Coast is a diverse place to live with nearly 1 in 3 residents born overseas and hosts an extensive list of cultural events and festivals every year.

## EXPLORE

The Gold Coast's white sandy beaches stretch along 57km of Australia's coastline and are great spots for sunbaking, water sports, and recreational activities.

Just a short drive from the city centre is Gold Coast's green hinterland - 'the green behind the gold' where you will find rainforests, mountains, waterfalls and abundant wildlife. Get up to close to Australian wildlife at the Currumbin Wildlife Sanctuary or experience a day of thrills and laughs at any of the large theme parks.



# MELBOURNE

Melbourne consistently ranks as one of the best student-friendly cities and most liveable cities in the world.

Studying at KBS Melbourne you'll be located within the iconic Docklands precinct, known for its waterfront promenades with a variety of retail and dining options. It's also only a short ride away from the city centre on the free City Circle tram.



## Best student city in Australia

(QS Best Student Cities, 2023)



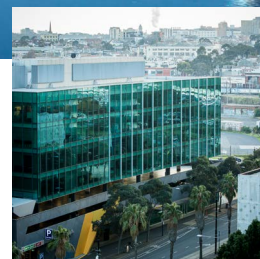
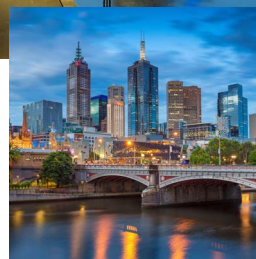
## Most liveable city in the world

(Economist Intelligence Unit Global Liveability Index, 2023)



## Overall satisfaction with their study experience at KBS Melbourne

(Of the 69 global institutions that participated in the International Student Barometer 2021)



### LIVE

Melbourne has a distinctive, edgy, and modern vibe, and is revered for its culture, unique architecture, fashion, food and drink. Each year, the city also plays host to major sporting events like the Australian Open, the Formula One Grand Prix and the Melbourne Cup.

The city offers multiple public transport and accommodation options, a high standard of living and plenty of job opportunities, but it's the city's multiculturalism and inclusiveness that make it so popular with students for day-to-day living.

Melbourne is widely considered the tech capital of Australia and is home to more than half of Australia's top 20 technology companies. The start-up scene is booming and a strong draw card for entrepreneurial students.

### EXPLORE

Located at the end of one of Australia's most iconic drives, the Great Ocean Road, Melbourne is a cosmopolitan city with a passion for coffee, art, and sport. Wandering down its iconic inner-city laneways, you can discover world-famous street art, rooftop bars and cafes. You'll find the music scene is thriving; Melbourne has more live music venues per resident than anywhere else in the world.



Located in the resource-rich state of Western Australia, Perth has a strong economy and provides a fantastic lifestyle opportunity for students looking to experience the city's natural scenery and laidback vibe.

Both our KBS Perth campuses are a short free bus ride from the city centre.

# PERTH



12<sup>th</sup>

**Most liveable city**  
in the world

(Economist Intelligence Unit Global Liveability Index, 2023)

100%

of students happy or **very happy** with their life at Kaplan Business School Perth

(Of the 69 global institutions that participated in the International Student Barometer 2021)

30%

of **Australian Stock Exchange (ASX)** listed companies have Perth headquarters

(Thinkperth.com, 2021)

## LIVE

For our international students, Perth is the perfect gateway to everything Australia has to offer. The city shares a time zone with 60% of the world's population and is a direct flight away from several capital cities in Asia, Africa and Europe.

Getting around the city centre is convenient and easy! There's an excellent network of free buses within the CBD. Perth is known for being one of the safest Australian cities and for its relatively low living costs and friendly and inclusive communities.

## EXPLORE

Perth offers a dynamic mix of restaurants, cultural experiences, and is home to Kings Park, one of the largest inner-city parks in the world.

But it's the hidden gems, off the beaten track in Western Australia, that will change you. You can swim with dolphins, go whale watching, and visit pristine beaches across 12,000 kilometres of coastline. From scaling some of the world's oldest rocks to trekking through the 400-million-year-old river gorges of Kalbarri National Park, you can be sure your overseas study experience will be a truly unique one.





# SYDNEY

Sydney is arguably Australia's most vibrant and cosmopolitan city packed with history, nature, beaches, culture, art, fashion, food, and design.

Our KBS Sydney campus is in an award-winning building\*, near Martin Place station, only minutes away from popular spots including Hyde Park, Pitt Street Mall, Circular Quay and Barangaroo.



4th

Most **liveable city**  
in the world

(Economic Intelligence Unit Global Liveability Index, 2023)

5th

**Safest city** in the world

(Safe Cities Index 2023,  
The Economist Intelligence Unit)

#1

**Highest ranked city**  
in the Asia-Pacific region  
for innovation

(taken from Study NSW website)

## LIVE

Located near the beautiful Sydney Harbour, you'll be studying among famous landmarks including the Sydney Opera House and Harbour Bridge. You'll enjoy easy access to the many attractions, restaurants, and shopping precincts in the CBD, while also taking in the outdoor beach culture in the stunning beachside suburbs of Bondi Beach and Manly.

Sydney is also considered Australia's financial and business capital. Most multinational corporations operating in Australia have their regional headquarters based in Sydney, so studying here provides students with first-class professional opportunities.

## EXPLORE

During your time off you can enjoy an iconic beach walk from Bondi to Coogee or make friends with some of Australia's wildlife at Taronga Zoo, which boasts panoramic views of the harbour and CBD.

Sydney is also a great place for a weekend road trip: venture out to witness the world's whitest sand in Jervis Bay, trek along coastal cliffs in the Royal National Park or view the spectacular Three Sisters in the Blue Mountains.

\*John Verge Award for Interior Architecture, the NSW Architecture Awards.

# HOW WE TEACH

At Kaplan Business School, we do not have formal lectures or tutorials but workshop-style learning full of activities, discussions, case studies and interactive experiences. We do not have exams but team projects and individual assignments. Our industry-experienced teachers provide you with one-on-one assistance and a nurturing approach to learning. We offer online and face-to-face classes. Our flexible teaching method will allow you to fit your study more easily around your schedule, enriching you with the skills and knowledge to advance your career.



**LADIA BRINCKMAN** / Philippines /  
Master of Professional Accounting

‘What I love about KBS is that the lecturers don’t just lecture. They get to know each student well and use different ways to encourage you and challenge you to improve.’

## KEY FEATURES

### FLEXIBILITY

Enjoy a mix of face-to-face and online classes\*. Our engaging multi-model learning platform is available 24/7.

### REAL SUPPORT FROM REAL PEOPLE

Access our Student Experience team, Careers Central and Academic Success Centre for personalised support.

### ONE-STOP LEARNING PLATFORM

Our campuses are complemented by an online learning platform with an easy-to-use, intuitive navigation system that will allow you to engage with a wide range of interactive learning materials including videos, podcasts, quizzes, forums and glossaries. All recommended readings are also specially curated and available to download without needing to purchase any textbooks.

### LIVE INTERACTION

Enrich your skills by collaborating regularly via interactive face-to-face classes and online forums with other students from all over the world. As a result, you’ll be introduced to culturally diverse ideas and perspectives that will truly enhance your learning experience.



\*If you are an international student wanting to study online in Australia, strict online study limits apply. For more information, please visit [immi.homeaffairs.gov.au](https://immi.homeaffairs.gov.au).

# STUDY AREAS



## BUSINESS

Our **Business courses** provide the theoretical and practical skills necessary for a successful business career. You will develop an understanding of different business environments, communication methods and ethical principles essential for business success. Choose from a variety of specialisations related to Hospitality Management and Marketing (undergraduate) and Project Management, Health Services Management, and Tourism Leadership (postgraduate).

## ACCOUNTING

Our **Accounting courses** provide you with an understanding of key accounting principles and will help you to develop practical industry skills such as critical thinking and corporate governance. You will also develop general management capabilities related to contemporary accounting issues. Our courses are accredited by CPA Australia, CA ANZ, and ACCA and offer a direct pathway to professional certification and employment.

## BUSINESS ANALYTICS

Our **Business Analytics** courses will teach you how to use complex data to discover insights that can be used to capitalise on business opportunities. You can even additionally learn how to build and manage expert teams and strategically oversee data-driven initiatives.

## INFORMATION TECHNOLOGY

Our **Information Technology** courses teach you technological and programming concepts and tools to help you develop solutions to industry problems and how to communicate these solutions to diverse stakeholders. You'll develop applications and frameworks and learn how to apply a technical mindset when evaluating ethical, privacy, and information security issues. For our master's courses, you can choose from a variety of specialisations such as Cyber Security and Web and Mobile Development.

# UNDERGRADUATE

## LOCATIONS

Adelaide / Brisbane / Melbourne / Perth / Sydney

## DIPLOMA OF BUSINESS

COURSE CRICOS CODE 086332B / TEQSA ACCREDITED / AQF Level 5

Ideal as a stand-alone qualification or a stepping stone to further study, our **Diploma of Business** equips you with the fundamental theory and practical skills necessary to embark on a career in the world of business.

[kbs.edu.au/dipbus](https://kbs.edu.au/dipbus)

### TYPICAL DURATION

1 year / 8 subjects / 3 trimesters

### STRUCTURE

8 subjects: 5 core + 3 electives

### CAREER OUTCOMES

- office assistant
- administrator
- business associate
- program consultant





## BACHELOR OF BUSINESS

COURSE CRICOS CODE 067756B / TEQSA ACCREDITED / AQF Level 7

Our **Bachelor of Business** provides the theoretical and practical skills necessary to start a successful business career. You will learn analytical, high-level problem solving and communication skills crucial to industry success. You will graduate with a firm understanding of different business environments and develop effective ways to approach, create and achieve operational goals.

### TYPICAL DURATION

3 years / 24 subjects / 9 trimesters

### STRUCTURE

24 subjects: 6 core + 18 electives

### INTERSHIPS AVAILABLE



SEE PAGE 6

### CAREER OUTCOMES

- administration manager
- quality assurance supervisor
- customer service leader
- business coach

[kbs.edu.au/business](https://kbs.edu.au/business)

## BACHELOR OF BUSINESS (ACCOUNTING)

COURSE CRICOS CODE 085958J / TEQSA ACCREDITED / AQF Level 7

The **Bachelor of Business (Accounting)** will provide you with key business principles and the relevant practical skills necessary to launch a successful career in accounting.

The course is accredited by CPA Australia, CA ANZ and ACCA, and offers a direct pathway to professional certification and employment.

### TYPICAL DURATION

3 years / 24 subjects / 9 trimesters

### STRUCTURE

24 subjects: 18 core + 6 electives

### INTERSHIPS AVAILABLE



SEE PAGE 6

### CAREER OUTCOMES

- corporate accountant
- tax accountant
- business analyst
- management accountant
- financial officer

[kbs.edu.au/accounting](https://kbs.edu.au/accounting)

This course is accredited by TEQSA and has industry accreditation from the following accounting bodies:





INTERSHIPS AVAILABLE



SEE PAGE 6

## BACHELOR OF BUSINESS (HOSPITALITY & TOURISM MANAGEMENT)

COURSE CRICOS CODE 085961C / TEQSA ACCREDITED / AQF Level 7

Hospitality and tourism is one of the largest global industries. Within our **Bachelor of Business (Hospitality & Tourism Management)**, you will acquire knowledge and skills on food and beverage operations, accommodation services, event management, technology and innovation. With these skills you'll be able to work in hotels, restaurants, events and dozens of other businesses within this dynamic sector.

[kbs.edu.au/hospitality](https://kbs.edu.au/hospitality)

### TYPICAL DURATION

3 years / 24 subjects / 9 trimesters

### STRUCTURE

24 subjects: 14 core +10 electives

### CAREER OUTCOMES

- hospitality manager
- events and community manager
- hotel supervisor
- tourism operator
- travel industry entrepreneur

## BACHELOR OF BUSINESS (MANAGEMENT)

COURSE CRICOS CODE 085959G / TEQSA ACCREDITED / AQF Level 7

Our **Bachelor of Business (Management)** degree equips you with the essential knowledge and skills to become a respected manager of people in a professional environment. The insights you gain will be relevant to any industry, and will empower you to build productive, ethical and successful teams and organisations.

[kbs.edu.au/management](https://kbs.edu.au/management)

### TYPICAL DURATION

3 years / 24 subjects / 9 trimesters

### STRUCTURE

24 subjects: 15 core +9 electives

INTERSHIPS AVAILABLE



SEE PAGE 6

### CAREER OUTCOMES

- management consultant
- business strategist
- corporate manager
- human resources adviser
- small business owner





# BACHELOR OF BUSINESS (MARKETING)

COURSE CRICOS CODE 087660M / TEQSA ACCREDITED / AQF Level 7

The **Bachelor of Business (Marketing)** is ideal if you wish to embark on a career as a marketing professional. You will be equipped with the foundational knowledge and practices within the increasingly strategic, diverse and evolving field of marketing. You will acquire workplace skills in research, problem-solving, innovation, optimisation and strategy.

[kbs.edu.au/marketing](https://kbs.edu.au/marketing)

## TYPICAL DURATION

3 years / 24 subjects / 9 trimesters

## STRUCTURE

24 subjects: 15 core + 9 electives

INTERNSHIPS AVAILABLE



SEE PAGE 6

## CAREER OUTCOMES

- public relations officer
- advertising coordinator
- events manager
- e-commerce consultant
- digital marketer



# DIPLOMA OF INFORMATION TECHNOLOGY

COURSE CRICOS CODE 110279J / TEQSA ACCREDITED / AQF LEVEL 5

The **Diploma of Information Technology** is suitable for students who would like to understand and leverage a range of technological and programming concepts and tools. You will learn how to use software in the context of technological issues that emerge in contemporary businesses and to subsequently communicate solutions and outcomes to diverse stakeholders clearly and effectively.

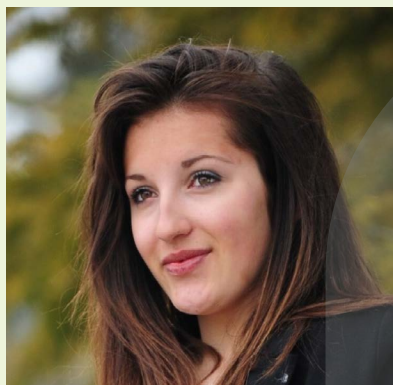
[kbs.edu.au/dipit](https://kbs.edu.au/dipit)

**TYPICAL DURATION**  
1 year / 8 subjects / 3 trimesters

**STRUCTURE**  
8 core subjects

## CAREER OUTCOMES

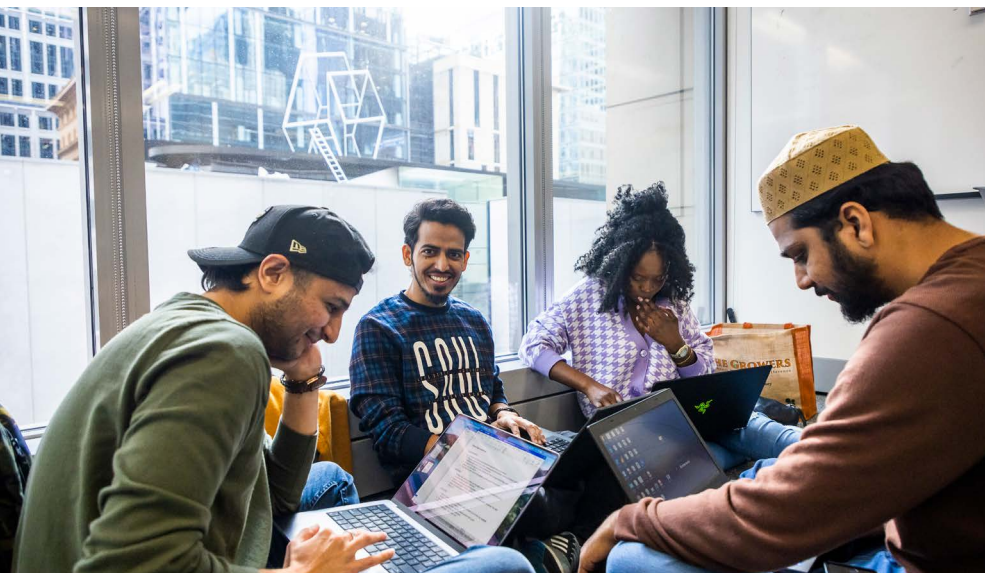
- IT support operator
- computer service technician
- IT trainer
- helpdesk assistant



**MELODIE VIGNAUD** / France /  
Bachelor of Business

‘I’ve always been passionate about international business, so it made a lot of sense for me to study abroad. Studying and living in the cultural capital of Melbourne sparked my ambition to learn more about entrepreneurship and this is how my networking journey started.’





# BACHELOR OF INFORMATION TECHNOLOGY

COURSE CRICOS CODE 110277M / TEQSA ACCREDITED / AQF LEVEL 7

The **Bachelor of Information Technology** will help students achieve a comprehensive understanding of information technology in technical and business management areas. You'll develop applications, frameworks, products and services for growing areas such as analytics and cyber security. You will also learn how business problems can be solved by applying a range of technological and programming concepts and tools, and how to effectively communicate these solutions to diverse stakeholders.

[kbs.edu.au/bit](https://kbs.edu.au/bit)

## TYPICAL DURATION

3 years / 24 subjects / 9 trimesters

## STRUCTURE

24 subjects (10 core + 7 IT electives  
+ 7 IT or Business electives)

INTERNSHIPS AVAILABLE



SEE PAGE 6

## CAREER OUTCOMES

- network analyst
- web designer
- cyber intelligence specialist
- programmer

# POSTGRADUATE

## LOCATIONS

Adelaide / Brisbane / Gold Coast / Melbourne / Perth / Sydney

## POSTGRADUATE QUALIFYING PROGRAM

COURSE CRICOS CODE 102708D

Designed for students who don't quite meet the entry requirements for a master's degree, the **Postgraduate Qualifying Program** will enable you to commence your postgraduate studies faster and with greater confidence at one of Australia's highest-quality education providers.

[kbs.edu.au/pqp](https://kbs.edu.au/pqp)

## TYPICAL DURATION

4 months / 5 subjects / 1 trimester

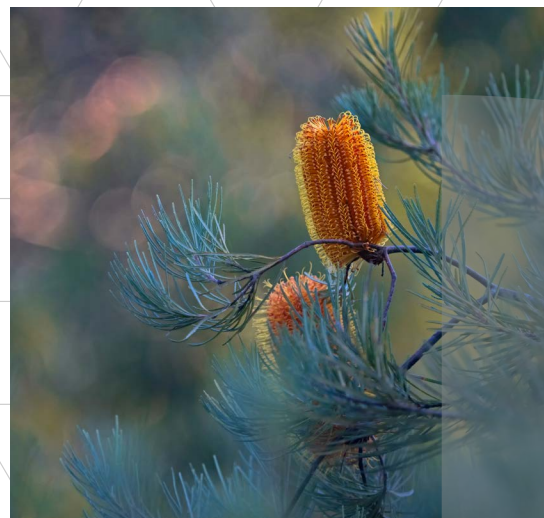
## STRUCTURE

5 core subjects

## CAREER OUTCOMES

On successful completion of the Postgraduate Qualifying Program, students can start their Graduate Certificate at Kaplan Business School in accounting, business administration, business analytics or information technology.

On successful completion of the Graduate Certificate, students will be eligible to complete the remainder of their corresponding master's degree.



## GRADUATE CERTIFICATE IN BUSINESS ADMINISTRATION

COURSE CRICOS CODE 078567E / TEQSA ACCREDITED / AQF Level 8

This course introduces a range of fundamental concepts that set the foundation for business success. These include the leadership of people, the understanding of consumer behaviour, the interpretation of financial data and, above all, the ethical considerations of a rapidly changing world.

[kbs.edu.au/gcba](https://kbs.edu.au/gcba)

### TYPICAL DURATION

8 months / 4 subjects / 2 trimesters

### STRUCTURE

4 core subjects

### CAREER OUTCOMES

- team leader
- marketing officer
- HR consultant
- business manager

## GRADUATE DIPLOMA OF BUSINESS ADMINISTRATION

COURSE CRICOS CODE 078566F / TEQSA ACCREDITED / AQF Level 8

The **Graduate Diploma of Business Administration** builds upon the Graduate Certificate and provides you with an understanding of the strategic approach required to achieve organisational success. This necessitates the adoption of disruptive innovation as well as emotional and cultural intelligence.

[kbs.edu.au/gdba](https://kbs.edu.au/gdba)

### TYPICAL DURATION

1 year, 4 months /  
8 subjects / 4 trimesters

### STRUCTURE

8 subjects: 6 core + 2 electives

### INTERNSHIPS AVAILABLE



SEE PAGE 6

### CAREER OUTCOMES

- operations manager
- corporate strategist
- administration manager
- corporate leader

AMONG THE  
**TOP 2** MOST  
POPULAR MBA  
COURSES IN  
AUSTRALIA

Latest available government data Based  
on 2020 enrolments, released in July 2022  
by the Department of Education, Skills  
and Employment.



SCAN THE QR CODE TO  
WATCH OUR MBA VIDEO

# MASTER OF BUSINESS ADMINISTRATION





# MBA PROGRAM

## MASTER OF BUSINESS ADMINISTRATION

COURSE CRICOS CODE 078565G / TEQSA ACCREDITED / AQF Level 9

The **Master of Business Administration (MBA)** is widely regarded as the preferred qualification for professionals wanting to pursue a career in strategic management. An MBA can advance your career, expand your professional network, offer higher earning potential and develop your leadership skills.

[kbs.edu.au/mba](https://kbs.edu.au/mba)

### TYPICAL DURATION

2 years / 12 subjects / 6 trimesters

### STRUCTURE

12 subjects

**MBA (no specialisation):**

6 core + 6 electives

**MBA (one specialisation):**

6 core + 3 electives +

3 directed specialisation subjects

**MBA (two specialisations):**

6 core + 6 directed specialisation subjects

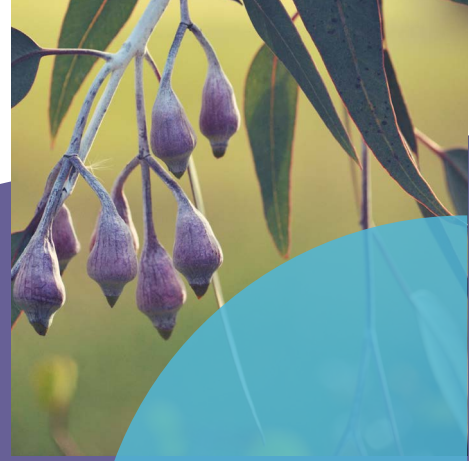
### INTERNSHIPS AVAILABLE



SEE PAGE 6

### CAREER OUTCOMES

- management consultant
- entrepreneur
- leadership trainer
- research analyst



# MBA SPECIALISATIONS

## EIGHT SPECIALISATIONS TO CHOOSE FROM!

SCAN THE QR CODES BELOW TO WATCH THE MBA SPECIALISATION VIDEOS



### PROJECT MANAGEMENT\*

Oversee the planning, implementation and scope of projects and know what gaps or weaknesses need addressing within a business for projects to really flourish. You'll also become a master of analysing risk, directing teams and managing human resources.



### DIGITAL MANAGEMENT

Master how digital information can be used, created and ultimately communicated both online and in the physical world. Know which strategies and practices an organisation needs to adopt to be digitally proficient and sustain a competitive advantage.



\*For international students selecting a double specialisation: At least one of the two MBA specialisations must be either: Health Services Management, Project Management or Tourism and Hospitality Leadership.



## HEALTH SERVICES MANAGEMENT\*

Learn how to lead and manage health care teams. Study the knowledge and skills that ensure better outcomes for health care providers as well as patients.



## ENTREPRENEURSHIP

Learn how to incorporate entrepreneurial activities within your existing organisation or gain the tools needed to launch your own successful start-up business.



## TOURISM AND HOSPITALITY LEADERSHIP\*

Influence and inspire entire organisations, not just teams, and guide and enhance entire regions, not just venues. Advance your career in this exciting industry.



## DATA-DRIVEN LEADERSHIP

Become a data leader in any industry that you're passionate about. Incorporated within an MBA, this degree will serve you well for a suite of data strategy and general management roles.



## WOMEN IN LEADERSHIP

Build on your recognition that organisations characterised by diversity have proven to be far more successful than organisations defined by uniformity. You will learn how to shift an organisation's culture to one that values fairness and equity.



## INTERNATIONAL LEADERSHIP

Build your career globally as a leader who drives change and innovation. Inspire your stakeholders and know how to coach large teams to leverage their success.



GRADUATE WITH UP TO TWO SPECIALISATIONS IN THE SAME TIME FRAME AS A GENERAL MBA\*.



## GRADUATE CERTIFICATE IN BUSINESS ANALYTICS

COURSE CRICOS CODE 0100431 / TEQSA ACCREDITED / AQF LEVEL 8

This course is suitable for students already employed in business who desire an enriched understanding of how analytics can enhance their decision-making in the workplace — irrespective of the position they hold. Learn how to develop an exploratory mindset, to methodically investigate business opportunities and to communicate complex data.

[kbs.edu.au/gcban](https://kbs.edu.au/gcban)

### TYPICAL DURATION

**8 months / 4 subjects / 2 trimesters**

### STRUCTURE

**4 subjects: 3 core + 1 elective**

### CAREER OUTCOMES

- business supervisor
- project officer
- communications consultant
- information systems operator

## GRADUATE DIPLOMA OF BUSINESS ANALYTICS

COURSE CRICOS CODE 0100429 / TEQSA ACCREDITED / AQF LEVEL 8

This course is ideal for students who wish to work specifically in the business analytics industry in an entry-level position. To facilitate such a career change, students are taught deeper-level knowledge so that they're confidently able to evaluate ethical and security issues and to competently operate the processes associated with data acquisition and dissemination.

[kbs.edu.au/gdban](https://kbs.edu.au/gdban)

### TYPICAL DURATION

**1 year / 8 subjects / 3 trimesters**

### STRUCTURE

**8 subjects: 6 core + 2 electives**

### INTERNSHIPS AVAILABLE



SEE PAGE 6

### CAREER OUTCOMES

- business insights adviser
- service desk operator
- commercial analyst
- process improvement consultant



# MASTER OF BUSINESS ANALYTICS

COURSE CRICOS CODE 0100427 / TEQSA ACCREDITED / AQF Level 9

This course is for students who have an objective to become genuine specialists in their profession and are therefore seeking a level of study that will deepen their expertise and enhance their professionalism. As a result, the diversity of their skillset is expanded significantly, the outcome of which is a well-rounded business analyst highly regarded by employers across any industry.

[kbs.edu.au/mban](https://kbs.edu.au/mban)



SCAN THE QR CODE TO VIEW OUR BUSINESS ANALYTICS VIDEOS AND FIND OUT MORE!

## TYPICAL DURATION

1 year, 8 months / 5 trimesters

## STRUCTURE

12 subjects: 9 core + 3 Business Analytics electives

## CAREER OUTCOMES

- business analyst
- data specialist
- reporting analyst
- business consultant

# MASTER OF BUSINESS ANALYTICS (EXTENSION)

COURSE CRICOS CODE 0100426 / TEQSA ACCREDITED / AQF Level 9

This course is designed for students with an ambition to further their career within the business analytics industry, which is why they will be taught how to build and manage expert teams and to strategically oversee data-driven initiatives. This will culminate in a complex body of knowledge and skills, all of which will produce graduates who are ready for the next stage of their career.

[kbs.edu.au/mbanex](https://kbs.edu.au/mbanex)

## INTERNSHIPS AVAILABLE



SEE PAGE 6

## TYPICAL DURATION

2 years / 15 subjects / 6 trimesters

## STRUCTURE

15 subjects: 13 core + 2 MBA electives

## CAREER OUTCOMES

- business analytics team leader
- social media manager
- corporate reporting supervisor
- management consultant



**PAYAL GIDWANI** / Panama /  
Master of Business Analytics

‘The beauty of analytics is that you can develop theories and tell a story, but it’s credible and there’s mathematical evidence to back it up.’

# GRADUATE CERTIFICATE IN ACCOUNTING

COURSE CRICOS CODE 063299K / TEQSA ACCREDITED / AQF Level 8

The **Graduate Certificate in Accounting** provides an understanding of the framework and fundamental principles of the accounting profession. The course offers an opportunity to develop the basic statistical and numerical literacy skills required for data analysis in finance and business.

[kbs.edu.au/gca](https://kbs.edu.au/gca)

## TYPICAL DURATION

8 months / 4 subjects / 2 trimesters

## STRUCTURE

4 core subjects

## CAREER OUTCOMES

- accounts clerk
- payroll officer
- bookkeeper
- budget analyst

# MASTER OF PROFESSIONAL ACCOUNTING

COURSE CRICOS CODE 063297A / TEQSA ACCREDITED / AQF Level 9

The **Master of Professional Accounting** is an internationally recognised qualification and offers a pathway towards professional accreditation. You will develop a comprehensive understanding of accounting principles while improving your critical thinking, analytical and corporate governance skills.

The course is accredited by CPA Australia, CA ANZ and ACCA, and offers a direct pathway to professional certification and employment.

[kbs.edu.au/mpa](https://kbs.edu.au/mpa)

## TYPICAL DURATION

1 year, 8 months / 12 subjects / 5 trimesters

## STRUCTURE

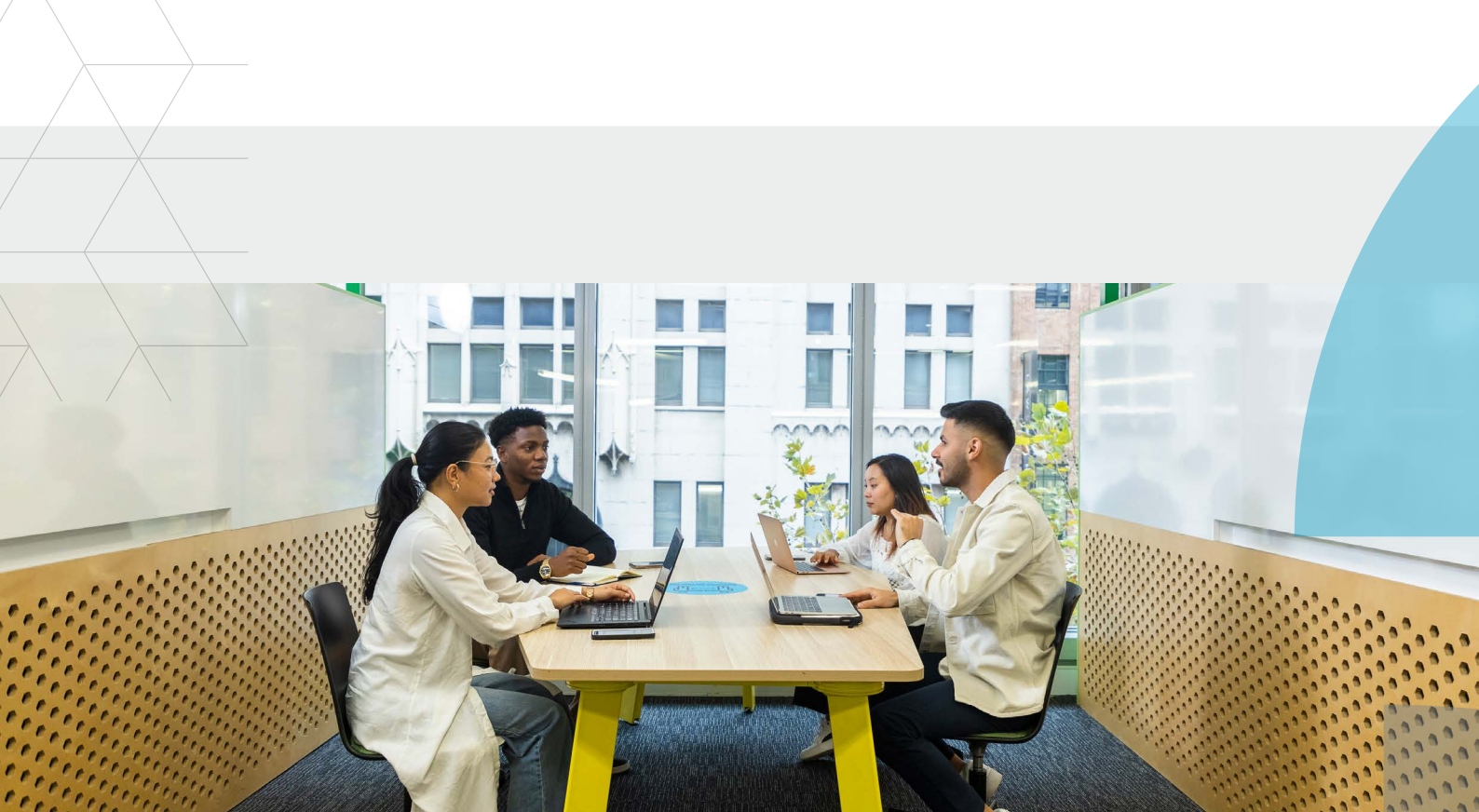
12 core subjects

## CAREER OUTCOMES

- business risk manager
- external auditor and assurance specialist
- financial analyst
- insolvency and reconstruction specialist

This course is accredited by TEQSA and has industry accreditation from the following accounting bodies:





# MASTER OF ACCOUNTING

COURSE CRICOS CODE 078568D / TEQSA ACCREDITED / AQF Level 9

The **Master of Accounting** is ideal if you wish to extend your studies beyond traditional accounting to also encompass the increasingly critical role of business analytics, while also being eligible for membership with a professional accounting body.

After graduating you will be able to analyse accounting effectively and strategically within a range of theories and frameworks.

## TYPICAL DURATION

2 years / 16 subjects / 6 trimesters

## STRUCTURE

16 subjects: 13 core + 3 electives

## INTERNSHIPS AVAILABLE



SEE PAGE 6

## CAREER OUTCOMES

- investigative accountant
- strategic manager
- management consultant

[kbs.edu.au/macc](https://kbs.edu.au/macc)

This course is accredited by TEQSA and has industry accreditation from the following accounting bodies:



# GRADUATE CERTIFICATE IN INFORMATION TECHNOLOGY

COURSE CRICOS CODE 110276A / TEQSA ACCREDITED / AQF LEVEL 8

The **Graduate Certificate in Information Technology** will give students the opportunity to develop foundational IT skills and gain knowledge in advanced computing subject areas such as programming and database design and management. You will learn how to apply technology-based approaches and solutions across various industries including IT, communications, management and business.

## TYPICAL DURATION

8 months / 4 subjects / 2 trimesters

## STRUCTURE

4 core subjects

## CAREER OUTCOMES

- IT coordinator
- desktop support specialist
- helpdesk operator
- technical operations officer

[kbs.edu.au/gcit](https://kbs.edu.au/gcit)

# GRADUATE DIPLOMA OF INFORMATION TECHNOLOGY

COURSE CRICOS CODE 110275B / TEQSA ACCREDITED / AQF LEVEL 8

The **Graduate Diploma of Information Technology** is suitable for students who want to build upon their foundational IT skills and gain knowledge in advanced computing subject areas such as information networks and cyber security. You will learn how to use project management and IT-related logical thinking to formulate and implement business solutions across various industries including IT, communications, management and business. You will also be taught how to evaluate ethical, privacy and information security issues regarding technology.

## TYPICAL DURATION

1 year / 8 subjects / 3 trimesters

## STRUCTURE

8 core subjects

## CAREER OUTCOMES

- computer network engineer
- computer systems engineer
- IT support engineer
- IT test engineer

[kbs.edu.au/gdit](https://kbs.edu.au/gdit)





# MASTER OF INFORMATION TECHNOLOGY

COURSE CRICOS CODE 110274C / TEQSA ACCREDITED / AQF LEVEL 9

The **Master of Information Technology** is suitable for students who want to develop the technical efficiency to become a sought-after expert in a high-growth industry. It will provide you with the ability to apply a range of technological and programming concepts and tools to implement IT-related business solutions to industry problems.

[kbs.edu.au/mit](https://kbs.edu.au/mit)

## TYPICAL DURATION

1 year, 8 months / 12 subjects / 5 trimesters

## STRUCTURE

### No specialisation:

12 subjects: 9 core + 3 IT electives

### With specialisation:

12 subjects: 9 core + 3 directed specialisation subjects

## CAREER OUTCOMES

- systems analyst
- web administrator
- blockchain developer
- software engineer

## INTERSHIPS AVAILABLE



SEE PAGE 6

# MASTER OF INFORMATION TECHNOLOGY (EXTENSION)

COURSE CRICOS CODE 110273D / TEQSA ACCREDITED / AQF LEVEL 9

The **Master of Information Technology (Extension)** is suitable for students who would like to investigate business opportunities by applying a range of technological and programming concepts and tools. You will learn how to formulate, advise and implement business solutions via the aid of technology-based approaches.

[kbs.edu.au/mitex](https://kbs.edu.au/mitex)

## TYPICAL DURATION

2 years / 15 subjects / 6 trimesters

## STRUCTURE

### No specialisation:

15 subjects: 9 core + 4 IT electives + 2 MBA electives

### With specialisation:

15 subjects: 9 core + 3 directed specialisation subjects + 1 IT elective + 2 MBA electives

## CAREER OUTCOMES

- data engineer
- multimedia specialist
- security architect
- software developer

## INTERSHIPS AVAILABLE



SEE PAGE 6



# IT SPECIALISATIONS

DESIGNED TO ADDRESS THE AREAS IN  
MOST DEMAND

SCAN FOR MORE INFO ABOUT OUR IT SPECIALISATIONS



## ANALYTICS

Learn how to discover, interpret and analyse data for effective decision making and how to create machine learning models that improve business performance.

### CAREER OUTCOMES

- database administrator
- data centre technician
- database analyst
- network analyst



## WEB AND MOBILE DEVELOPMENT

Learn how to develop software applications on web and mobile devices to solve and improve organisational problems.

### CAREER OUTCOMES

- multimedia developer
- web designer
- software developer
- front end developer



## CYBER SECURITY

Master how to use digital forensics to detect and prevent cybercrime and how to utilise Bitcoin — one of the fastest-growing technologies — to upgrade contemporary commerce and security services in business.

### CAREER OUTCOMES

- security administrator
- cyber intelligence specialist
- data security analyst
- digital forensics analyst



## PROGRAMMING

Acquire the programming knowledge and skills that support the development, testing, and maintenance of applications, and learn how to use mathematical modelling to resolve complex business problems.

### CAREER OUTCOMES

- software tester
- programmer
- network engineer
- software analyst



## GENERAL

You may choose to graduate without a specialisation and still benefit from the numerous career paths available for a generalist IT degree.

### CAREER OUTCOMES

- cloud architect
- IT consultant
- IT project manager
- IT quality assurance engineer

### BRING YOUR OWN DEVICE

As an IT student you will be required to bring your own device with specific hardware system requirements.



SCAN FOR MORE INFO ABOUT BRINGING YOUR OWN DEVICE





# ENGLISH COURSES

## LOCATIONS

Adelaide / Brisbane / Gold Coast / Melbourne / Perth / Sydney

**Kaplan Business School** offers a range of English Language programs for students who need to improve their English proficiency before commencing their studies with us.



## ENGLISH FOR ACADEMIC PURPOSES

CRICOS: 105225K

Our **English for Academic Purposes** course is designed for students to develop the necessary language and study skills to fulfil academic tasks needed for future study in an academic environment. Our course is aimed at students aspiring to advanced education that requires complex and specific language and communication skills.

There are two levels in this course:

### **English for Academic Purposes 1 Level 1 (Intermediate)**

English for Academic Purposes 1 (EAP 1) is a 10-week course that is designed for intermediate-level students who need to develop their language skills for use in an English-speaking academic environment.

### **English for Academic Purposes 2 Level 2 (Higher - Intermediate)**

English for Academic Purposes 2 (EAP 2) is a 10-week course that is designed for higher intermediate-level students who need to develop their language skills for use in an English-speaking academic environment.

## HOURS OF STUDY

**20** hours of teaching delivery, plus **5** hours of personal study per week.

## TYPICAL DURATION

Level 1 — **10 weeks**

Level 2 — **10 weeks**

KBS is a member of English Australia.



# SCHOLARSHIPS



## If you have what it takes, we would love you to apply!

Our scholarship winners benefit from reduced tuition fees for their relevant undergraduate or postgraduate studies, and the recognition of being a Kaplan Business School scholarship recipient.

## OUR AVAILABLE SCHOLARSHIPS INCLUDE:



### HIGH ACHIEVERS SCHOLARSHIP

This scholarship nurtures our future business leaders. Australian and international students who can display a record of commendable academic merit in business, or a related field of study, can apply.



### INTERNATIONAL STUDENT SCHOLARSHIP

Global leadership starts with you! We offer a variety of scholarships to students from various regions, including Australia, who display a record of commendable academic merit.



### DEAN'S AWARD

This scholarship is awarded every trimester to up to two existing KBS students in recognition of their exceptional academic results and their proactive leadership of campus activities. Aside from the public acknowledgement of their positive contribution to the KBS community, the successful students also receive a substantial fee reduction for the remainder of their course.



### ALUMNI SCHOLARSHIP

If you have completed a course of at least four months in duration with a Kaplan education provider, you may be eligible for an Alumni scholarship.

Stand out from the crowd with a **Kaplan Business School** scholarship! In our genuine ambition to help individuals reach their educational and career goals, we offer a number of scholarships to students in Australia and across the globe.

## HOW TO APPLY



Check eligibility requirements and terms and conditions at [kbs.edu.au/scholarships](https://kbs.edu.au/scholarships).



### For the High Achievers, Alumni or Regional scholarships:

- Indicate your chosen scholarship on your course application form.
- Attach supporting documentation with your course application.
- Send your completed course application to [kbs.admissions@kbs.edu.au](mailto:kbs.admissions@kbs.edu.au).

### For other scholarship types:

- Download and complete the relevant scholarship application form.
- Send your completed scholarship application together with your course application to [kbs.admissions@kbs.edu.au](mailto:kbs.admissions@kbs.edu.au).



## SCHOLARSHIPS

Please find all available scholarships and eligibility criteria on [kbs.edu.au/scholarships](https://kbs.edu.au/scholarships) or scan the QR code.

# BEFORE YOU APPLY



## ENTRY REQUIREMENTS

Please find our entry requirements on [kbs.edu.au/entry](https://kbs.edu.au/entry) or scan the QR code.



## STUDENT FEES

Please find our student fees on [kbs.edu.au/fees](https://kbs.edu.au/fees) or scan the QR code.



## IMPORTANT DATES

Please find our important dates on [kbs.edu.au/dates](https://kbs.edu.au/dates) or scan the QR code.



**SELVY GUSNI** / Indonesia /  
Master of Business Analytics (Extension)

‘KBS has been a key factor in my academic journey, providing me with support and industry-based knowledge that has helped me progress in my career.’



# INFORMATION TECHNOLOGY SUBJECTS

## UNDERGRADUATE

		DIPLOMA OF INFORMATION TECHNOLOGY		BACHELOR OF INFORMATION TECHNOLOGY		GRADUATE CERTIFICATE IN INFORMATION TECHNOLOGY		GRADUATE DIPLOMA OF INFORMATION TECHNOLOGY		MASTER OF INFORMATION TECHNOLOGY		MASTER OF INFORMATION TECHNOLOGY (EXTENSION)	
		CORE	ELECTIVES	CORE	ELECTIVES	CORE	ELECTIVES	CORE	ELECTIVES	CORE	ELECTIVES	CORE	ELECTIVES
Introduction to Information Technology	TEC100												
Professional Practice and Communication in IT	TEC101												
Fundamentals of Programming	TEC102												
Information Systems in Business	TEC103												
Database Design and Management	TEC104												
Introduction to Information Networks	TEC105												
IT Project Management	TEC106												
Introduction to Cyber Security	TEC108												
Data Visualisation in R	TEC201												
Artificial Intelligence and Machine Learning in IT	TEC202												
UX and Design Thinking	TEC203												
Digital Forensics	TEC204												
Bitcoin	TEC205												
Intermediate Programming	TEC206												
Service and Operations Management in IT	TEC207												
Machine Learning Applications	TEC301												
Website Development	TEC302												
Mobile Development	TEC303												
Advanced Programming	TEC304												
Algorithms and Data Structures	TEC305												
Cloud Architectures and Technologies	TEC306												
IT Capstone	TEC307												
Penetration Testing	TEC308												

## POSTGRADUATE

Professional Practice and Communication in IT	TECH1100												
Fundamentals of Programming	TECH1200												
Information Systems in Business	TECH1300												
Database Design and Management	TECH1400												
Introduction to Information Networks	TECH2100												
IT Project Management	TECH2200												
Service and Operations Management in IT	TECH2300												
Introduction to Cyber Security	TECH2400												
Data Visualisation in R	TECH3100												
Artificial Intelligence and Machine Learning in IT	TECH3200												
Machine Learning Applications	TECH3300												
UX and Design Thinking	TECH4100												
Website Development	TECH4200												
Mobile Development	TECH4300												
Penetration Testing	TECH5100												
Digital Forensics	TECH5200												
Bitcoin	TECH5300												
Intermediate Programming	TECH6100												
Advanced Programming	TECH6200												
Algorithms and Data Structures	TECH6300												
Cloud Architectures and Technologies	TECH7000												
Internship	INTS4000												
Quantitative Methods	STAM4000												
IT Capstone	TECH8000												

# UNDER-GRADUATE SUBJECTS

## DIPLOMA OF BUSINESS

### LEVEL 100

			CORE	ELECTIVES
	Business Communication	BUS101		
	Introduction to Accounting	BUS103		
	Economics	BUS104		
	Introduction to Business Analytics	BUS105		
	Commercial Law	BUS107		
	Skills for Numerical Analysis	BUS109		
	Skills for Advanced Business English	BUS110		
	Skills for Academic Success	BUS111		

### LEVEL 200

ACCOUNTING	Financial Accounting	ACC201		
	Accounting Information Systems	ACC202		
	Advanced Financial Accounting	ACC203		
	Corporations Law	LAW204		
	Management Accounting	ACC205		
BUSINESS	Skills for Workplace Success	BUS201		
	Quantitative Analysis	BUS208		
FINANCE	Corporate Finance	FIN203		
HOSPITALITY & TOURISM MANAGEMENT	The Hospitality and Tourism System	HAT201		
	Food and Beverage Operations	HAT206		
	Technology and Innovation in Hospitality and Tourism	HAT207		
	Accommodation Operations	HAT208		
MANAGEMENT	Introduction to Management	MAN200		
	Organising People at Work	MAN201		
	Governance, Ethics and Sustainability	MAN202		
	Managing Projects	MAN204		
	Managing Operations	MAN205		
	People and Culture	MAN206		
MARKETING	Marketing Principles	MKT200		
	Integrated Marketing Communications	MKT201		
	Services Marketing	MKT203		
	Omnichannel Marketing	MKT204		
	Consumer Behaviour	MKT205		

### LEVEL 300

ACCOUNTING	Contemporary Issues in Accounting	ACC301		
	Auditing and Assurance	ACC302		
	Financial Reporting	ACC303		
	Taxation Law	ACC304		
	Strategic Management Accounting	ACC305		
	Contemporary Accounting Practices	ACC306		
HOSPITALITY & TOURISM MANAGEMENT	Event Management	HAT301		
	Emerging Issues in Hospitality and Tourism	HAT304		
	Gaming and Entertainment Management	HAT305		
	Professional Practice in Hospitality and Tourism	HAT306		
MANAGEMENT	Dynamic Strategy	MAN302		
	Entrepreneurship, Creativity and Innovation	MAN303		
	Management in Global Business	MAN304		
	Managing Change	MAN305		
MARKETING	Digital Marketing	MKT302		
	International Marketing	MKT303		
	Strategic Marketing	MKT304		
	Market Research and Analytics	MKT306		
ACADEMIC INTERNSHIPS	Internship 1	BUS307		
	Internship 2	BUS308		

## BACHELOR OF BUSINESS

[illegible]



# POST-GRADUATE SUBJECTS

## MASTER OF BUSINESS ADMINISTRATION (MBA)

		POSTGRADUATE QUALIFYING PROGRAM		GRADUATE CERTIFICATE IN BUSINESS ADMINISTRATION		GRADUATE DIPLOMA OF BUSINESS ADMINISTRATION		NO SPECIALISATION		ENTREPRENEURSHIP		INTERNATIONAL LEADERSHIP		HEALTH SERVICES MANAGEMENT		DIGITAL MANAGEMENT		PROJECT MANAGEMENT		TOURISM AND HOSPITALITY LEADERSHIP		WOMEN IN LEADERSHIP		DATA-DRIVEN LEADERSHIP	
		CORE	ELECTIVES	CORE	ELECTIVES	CORE	ELECTIVES	CORE	ELECTIVES	CORE	ELECTIVES	CORE	ELECTIVES	CORE	ELECTIVES	CORE	ELECTIVES	CORE	ELECTIVES	CORE	ELECTIVES	CORE	ELECTIVES	CORE	ELECTIVES
Academic English	PQP001																								
Study and Research Skills	PQP002																								
Critical Thinking	PQP003																								
Quantitative Studies	PQP004																								
Intercultural Studies	PQP005																								
<b>LEVEL 400</b>																									
People, Culture and Contemporary Leadership	MBA401																								
Governance, Ethics and Sustainability	MBA402																								
Financial and Economic Interpretation and Communication	MBA403																								
Consumer Behaviour and Marketing Psychology	MBA404																								
<b>LEVEL 500</b>																									
Emotional Intelligence, Cultural Intelligence and Diversity	MBA502																								
Dynamic Strategy and Disruptive Innovation	MBA501																								
Internship 1	MBA507																								
Internship 2	MBA508																								
<b>LEVEL 600</b>																									
Fundamentals of Entrepreneurship	MBA601																								
Small Business Administration	MBA602																								
New Venture Capital Raising	MBA603																								
International Strategy	MBA611																								
International Economy and Multinational Finance	MBA612																								
Organisational Change and Innovation	MBA613																								
Healthcare Systems	MBA621																								
Comprehensive Healthcare Strategies	MBA622																								
Healthcare Management	MBA623																								
Digital Marketing and Communication	MBA631																								
Knowledge Management	MBA632																								
Real-world Business Analytics and Management	MBA633																								
Strategic Project Management	MBA641																								
Project Initiation, Planning and Execution	MBA642																								
Project Risk, Finance and Monitoring	MBA643																								
Managing in Service-based Industries	MBA651																								
Strategy and Leadership in Tourism and Hospitality	MBA652																								
Destination and Visitor Management	MBA653																								
Gendered Workplace Environments	MBA661																								
Personal Growth and Empowerment	MBA662																								
Communication, Persuasion and Influence	MBA663																								
Strategic Value of Analytics	MBA671																								
Data-Driven Design Thinking	MBA672																								
Business Analytics Life Cycle	MBA673																								
Capstone: Strategy	MBA600																								

		GRADUATE CERTIFICATE IN ACCOUNTING		MASTER OF PROFESSIONAL ACCOUNTING		MASTER OF ACCOUNTING		GRADUATE CERTIFICATE IN BUSINESS ANALYTICS		GRADUATE DIPLOMA OF BUSINESS ANALYTICS		MASTER OF BUSINESS ANALYTICS		MASTER OF BUSINESS ANALYTICS (EXTENSION)	
		CORE	ELECTIVES	CORE	ELECTIVES	CORE	ELECTIVES	CORE	ELECTIVES	CORE	ELECTIVES	CORE	ELECTIVES	CORE	ELECTIVES
Financial Accounting	ACCM4000														
Management Accounting	ACCM4100														
Advanced Financial Accounting	ACCM4200														
Financial Reporting	ACCM4300														
Auditing and Assurance	ACCM4400														
Strategic Management Accounting	ACCM4500														
Information Systems in Accounting	CISM4000														
Business and Corporations Law	CLWM4000														
Taxation Law	CLWM4100														
Introduction to Business Analytics	DATA4000														
Data Visualisation Software	DATA4100														
Data Acquisition and Management	DATA4200														
Data Security and Ethics	DATA4300														
Data-driven Decision Making and Forecasting	DATA4400														
Social Media Analytics	DATA4500														
Business Analytics Project Management	DATA4600														
Artificial Intelligence and Machine Learning	DATA4800														
Innovation and Creativity in Business Analytics	DATA4900														
Artificial Intelligence Programming for Business Analytics	DATA5000														
Internship	INTS4000														
Economics	ECOM4000														
Finance	FINM4000														
Analytics in Accounting, Finance and Economics	FINM4100														
Quantitative Methods	STAM4000														
Capstone: Accounting and Governance	ACCM6000														
Capstone: Industry Case Studies	DATA6000														

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