

# **Kaplan Business School Pty Limited**

ABN: 86 098 181 947

## **Financial Statements**

**For the Year Ended 31 December 2023**

## **Contents**

**For the Year Ended 31 December 2023**

	<b>Page</b>
<b>Financial Statements</b>	
Directors' Report	1
Auditor's Independence Declaration under Section 307C of the Corporations Act 2001	3
Statement of Profit or Loss and Other Comprehensive Income	4
Statement of Financial Position	5
Statement of Changes in Equity	6
Statement of Cash Flows	7
Notes to the Financial Statements	8
Directors' Declaration	25
Independent Auditor's Report	26

## **Directors' Report**

### **31 December 2023**

The directors present their report on Kaplan Business School Pty Limited for the financial year ended 31 December 2023.

#### **Directors**

The names of each person who has been a director during the year and to the date of this report are:

Robert William Regan  
Patricia Vilkinas  
Dr Michael Evans

The directors have been in office since the start of the financial year to the date of this report unless otherwise stated.

#### **Principal activities**

The principal activity of Kaplan Business School Pty Limited during the financial year consisted of the provision of courses in the field of IT, accounting, business and commerce.

No significant changes in the nature of the Company's activity occurred during the financial year.

#### **Operating results**

The profit of the Company after providing for income tax amounted to \$36,441,148 (2022: \$14,733,103).

#### **Dividends paid or recommended**

No dividends were paid or declared since the start of the financial year (2022: \$40,000,000). No recommendation for payment of dividends has been made.

#### **Significant changes in state of affairs**

There have been no significant changes in the state of affairs of the Company during the year.

#### **Events after the reporting date**

No matters or circumstances have arisen since the end of the financial year which significantly affected or may significantly affect the operations of the Company, the results of those operations or the state of affairs of the Company in future financial years.

#### **Future developments and results**

Likely developments in the operations of the Company and the expected results of those operations in future financial years have not been included in this report as the inclusion of such information is likely to result in unreasonable prejudice to the Company.

## **Directors' Report**

**31 December 2023**

### **Environmental issues**

The Company's operations are not regulated by any significant environmental regulations under a law of the Commonwealth or of a state or territory of Australia.

### **Indemnification and insurance of officers and auditors**

No indemnities have been given or insurance premiums paid, during or since the end of the financial year, for any person who is or has been an officer or auditor of Kaplan Business School Pty Limited.

### **Proceedings on behalf of company**

No person has applied for leave of court under Section 237 of the Corporations Act 2001 to bring proceedings on behalf of the Company or intervene in any proceedings to which the Company is a party for the purpose of taking responsibility on behalf of the Company for all or any part of those proceedings.

### **Auditor's independence declaration**

The lead auditor's independence declaration in accordance with section 307C of the Corporations Act 2001, for the year ended 31 December 2023 has been received and can be found on page 3 of the financial report.

Signed in accordance with a resolution of the Board of Directors:

Director: Robert Regan  
Robert Regan (Apr 24, 2024 16:38 GMT+10)  
Robert William Regan

Dated 24 April 2024



PKF(NS) Audit & Assurance Limited Partnership

ABN 91 850 861 839

755 Hunter Street, Newcastle West NSW 2302  
Level 8, 1 O'Connell Street, Sydney NSW 2000

Newcastle T: +61 2 4962 2688 F: +61 2 4962 3245

Sydney T: +61 2 8346 6000 F: +61 2 8346 6099

info@pkf.com.au

www.pkf.com.au

Kaplan Business School Pty Limited  
ABN 86 098 181 947

## Auditors' Independence Declaration under Section 307C of the Corporations Act 2001

I declare that, to the best of my knowledge and belief, during the year ended 31 December 2023, there have been:

- (i) no contraventions of the auditor independence requirements as set out in the *Corporations Act 2001* in relation to the audit; and
- (ii) no contraventions of any applicable code of professional conduct in relation to the audit.

A handwritten version of the PKF logo in black ink.

PKF

A handwritten signature in black ink, appearing to read 'Kym Reilly'.

KYM REILLY  
PARTNER

24 APRIL 2024  
SYDNEY, NSW

**Statement of Profit or Loss and Other Comprehensive Income**  
**For the Year Ended 31 December 2023**

		<b>2023</b>	<b>2022</b>
	<b>Note</b>	<b>\$</b>	<b>\$</b>
Revenue from continuing operations	4	<b>124,844,496</b>	60,821,940
Cost of rendering services		<b>(43,309,457)</b>	(20,627,780)
Marketing expenses		<b>(1,465,862)</b>	(948,999)
Administrative expenses	5	<b>(27,866,271)</b>	(18,186,888)
Depreciation and amortisation expenses		<b>(125,538)</b>	-
Finance costs		<b>(31,680)</b>	-
Foreign exchange gain		<b>34,877</b>	-
<b>Profit before income tax</b>		<b>52,080,565</b>	21,058,273
Income tax expense	6	<b>(15,639,417)</b>	(6,325,170)
<b>Profit for the year</b>		<b>36,441,148</b>	14,733,103
Other comprehensive income for the year, net of tax		-	-
<b>Total comprehensive income for the year</b>		<b>36,441,148</b>	14,733,103
Profit attributable to:			
Owners of Kaplan Business School Pty Ltd		<b>36,441,148</b>	14,733,103
Total comprehensive income attributable to:			
Owners of Kaplan Business School Pty Ltd		<b>36,441,148</b>	14,733,103

## Statement of Financial Position

As at 31 December 2023

	2023	2022
Note	\$	\$
<b>ASSETS</b>		
<b>CURRENT ASSETS</b>		
Cash and cash equivalents	7 22,187,714	9,238,757
Trade and other receivables	8 154,157,745	99,281,485
<b>TOTAL CURRENT ASSETS</b>	<b>176,345,459</b>	<b>108,520,242</b>
<b>NON-CURRENT ASSETS</b>		
Property, Plant and Equipment	9 2,217,481	-
Deferred tax assets	-	288,681
<b>TOTAL NON-CURRENT ASSETS</b>	<b>2,217,481</b>	<b>288,681.00</b>
<b>TOTAL ASSETS</b>	<b>178,562,940</b>	<b>108,808,923</b>
<b>LIABILITIES</b>		
<b>CURRENT LIABILITIES</b>		
Trade and other payables	10 63,217,790	43,480,477
Provisions	11 2,989,120	2,381,539
Contract liabilities	33,599,068	23,263,137
Lease liabilities	12 205,064	-
<b>TOTAL CURRENT LIABILITIES</b>	<b>100,011,042</b>	<b>69,125,153</b>
<b>NON-CURRENT LIABILITIES</b>		
Provisions	11 877,863	635,637
Lease liabilities	12 1,983,928	-
Deferred tax liabilities	13 200,826	-
<b>TOTAL NON-CURRENT LIABILITIES</b>	<b>3,062,617</b>	<b>635,637</b>
<b>TOTAL LIABILITIES</b>	<b>103,073,659</b>	<b>69,760,790</b>
<b>NET ASSETS</b>	<b>75,489,281</b>	<b>39,048,133</b>
<b>EQUITY</b>		
Issued capital	14 200	200
Retained earnings	15 75,489,081	39,047,933
<b>TOTAL EQUITY</b>	<b>75,489,281</b>	<b>39,048,133</b>

## Statement of Changes in Equity

For the Year Ended 31 December 2023

	Issued Capital	Retained Earnings	Total
	\$	\$	\$
<b>Balance at 1 January 2023</b>	<b>200</b>	<b>39,047,933</b>	<b>39,048,133</b>
Profit for the year	-	<b>36,441,148</b>	<b>36,441,148</b>
<b>Balance at 31 December 2023</b>	<b>200</b>	<b>75,489,081</b>	<b>75,489,281</b>
<b>Balance at 1 January 2022</b>	200	64,314,830	64,315,030
Profit for the year	-	14,733,103	14,733,103
Dividends provided for or paid		(40,000,000)	(40,000,000)
<b>Balance at 31 December 2022</b>	<b>200</b>	<b>39,047,933</b>	<b>39,048,133</b>



**Statement of Cash Flows**  
**For the Year Ended 31 December 2023**

	<b>Note</b>	<b>2023</b>	<b>2022</b>
		<b>\$</b>	<b>\$</b>
<b>CASH FLOWS FROM OPERATING ACTIVITIES:</b>			
Receipts from customers (inclusive of GST)		<b>135,696,409</b>	73,417,550
Payments to suppliers and employees (inclusive of GST)		<b>(72,288,388)</b>	(38,534,727)
Net cash provided by operating activities		<b>63,408,021</b>	34,882,823
<b>CASH FLOWS FROM INVESTING ACTIVITIES:</b>			
Payments for plant and equipment		<b>(504,681)</b>	-
Net cash used in investing activities		<b>(504,681)</b>	-
<b>CASH FLOWS FROM FINANCING ACTIVITIES:</b>			
Net payments to related parties		<b>(49,881,618)</b>	(30,228,181)
Payments for lease liabilities		<b>(72,765)</b>	-
Net cash used in financing activities		<b>(49,954,383)</b>	(30,228,181)
Net increase in cash and cash equivalents held		<b>12,948,957</b>	4,654,642
Cash and cash equivalents at beginning of year		<b>9,238,757</b>	4,584,115
Cash and cash equivalents at end of financial year	7	<b>22,187,714</b>	9,238,757

## **Notes to the Financial Statements**

**For the Year Ended 31 December 2023**

The financial report covers Kaplan Business School Pty Limited as an individual entity. Kaplan Business School Pty Limited is a for-profit proprietary Company, incorporated and domiciled in Australia.

The functional and presentation currency of Kaplan Business School Pty Limited is Australian dollars.

The financial report was authorised for issue by the Directors on 24 April 2024.

Comparatives are consistent with prior years, unless otherwise stated.

### **1 Basis of Preparation**

The financial statements are general purpose financial statements that have been prepared in accordance with the Australian Accounting Standards - Simplified Disclosure Requirements and the Corporations Act 2001.

#### *Historical cost convention*

These financial statements have been prepared under the historical cost convention, as modified by the revaluation of available-for-sale financial assets and liabilities (including derivative instruments) at fair value through profit or loss, certain classes of property, plant and equipment and investment property.

#### **Statement of compliance**

The Company does not have 'public accountability' as defined in AASB 1053 Application of Tiers of Australian Accounting Standards and is therefore eligible to apply the 'Tier 2' reporting framework under Australian Accounting Standards.

The financial statements comply with the recognition and measurement requirements of Australian Accounting Standards, the presentation requirements in those Standards as modified by AASB 1060 General Purpose Financial Statements - Simplified Disclosures for For-Profit and Not-for-Profit Tier 2 Entities (AASB 1060) and the disclosure requirements in AASB 1060. Accordingly, the financial statements comply with Australian Accounting Standards – Simplified Disclosures.

### **2 Material Accounting Policy Information**

#### **(a) Foreign currency transactions and balances**

Foreign currency transactions are recorded at the spot rate on the date of the transaction.

At the end of the reporting period:

- Foreign currency monetary items are translated using the closing rate;
- Non-monetary items that are measured at historical cost are translated using the exchange rate at the date of the transaction; and
- Non-monetary items that are measured at fair value are translated using the rate at the date when fair value was determined.

Exchange differences arising on the settlement of monetary items or on translating monetary items at rates different from those at which they were translated on initial recognition or in prior reporting periods are recognised through profit or loss, except where they relate to an item of other comprehensive income or whether they are deferred in equity as qualifying hedges.

## Notes to the Financial Statements

### For the Year Ended 31 December 2023

#### 2 Material Accounting Policy Information (continued)

##### (b) Revenue and other income

Revenue is measured at the fair value of the consideration received or receivable. Amounts disclosed as revenue are net of discounts, returns, trade allowances, rebates and amounts collected on behalf of third parties.

The Company recognises revenue when the amount of revenue can be reliably measured, it is probable that future economic benefits will flow to the entity and specific criteria have been met for each of the Company's activities as described below. The Company bases its estimates on historical results, taking into consideration the type of customer, the type of transaction and specifics of each arrangement.

The revenue recognition policies for the principal revenue streams of the Company are:

##### *(i) Rendering of services*

Tuition revenue and enrolment fees are recognised over time when the Company satisfies its performance obligation by delivering tuition services to the student.

Other services and commission related revenue are recognised at a point in time when the Company satisfies its performance obligations. This usually occurs upon commencement of the course by the student.

##### (c) Income Tax

The tax expense recognised in the statement of profit or loss and other comprehensive income comprises current income tax expense plus deferred tax expense.

Current tax is the amount of income taxes payable (recoverable) in respect of the taxable profit (loss) for the year and is measured at the amount expected to be paid to (recovered from) the taxation authorities, using the tax rates and laws that have been enacted or substantively enacted by the end of the reporting period. Current tax liabilities (assets) are measured at the amounts expected to be paid to (recovered from) the relevant taxation authority.

Deferred tax is not provided for the following:

- The initial recognition of an asset or liability in a transaction that is not a business combination and at the time of the transaction, affects neither accounting profit nor taxable profit (tax loss).
- Taxable temporary differences arising on the initial recognition of goodwill.
- Temporary differences related to investment in subsidiaries, associates and jointly controlled entities to the extent that the Company is able to control the timing of the reversal of the temporary differences and it is probable that they will not reverse in the foreseeable future.

Deferred tax assets and liabilities are measured at the tax rates that are expected to apply to the period when the asset is realised or the liability is settled, based on tax rates (and tax laws) that have been enacted or substantively enacted by the end of the reporting period.

Current and deferred tax is recognised as income or an expense and included in profit or loss for the period except where the tax arises from a transaction which is recognised in other comprehensive income or equity, in which case the tax is recognised in other comprehensive income or equity respectively.

## **Notes to the Financial Statements**

### **For the Year Ended 31 December 2023**

#### **2 Material Accounting Policy Information (continued)**

##### **(c) Income Tax (continued)**

###### *Tax consolidation*

Kaplan Australia Holdings Pty Ltd and its wholly owned subsidiaries elected to implement the tax consolidation legislation and form a tax consolidated group.

Each individual entity within the tax consolidated group accounts for its own income tax expense and deferred tax balances following the policy as above. Any current tax balance payable or receivable by the entity based on its own results are accounted for as an intercompany balance to Kaplan Australia Holdings Pty Ltd provided they are recoverable. Kaplan Australia Holdings Pty Ltd records the consolidated tax payable position of the tax consolidated group.

##### **(d) Leases**

At inception of a contract, the Company assesses whether a lease exists - i.e. does the contract convey the right to control the use of an identified asset for a period of time in exchange for consideration.

This involves an assessment of whether:

- The contract involves the use of an identified asset - this may be explicitly or implicitly identified within the agreement. If the supplier has a substantive substitution right then there is no identified asset.
- The Company has the right to obtain substantially all of the economic benefits from the use of the asset throughout the period of use.
- The Company has the right to direct the use of the asset i.e. decision making rights in relation to changing how and for what purpose the asset is used.

###### **Lessee accounting**

The non-lease components included in the lease agreement have been separated and are recognised as an expense as incurred.

At the lease commencement, the Company recognises a right-of-use asset and associated lease liability for the lease term. The lease term includes extension periods where the Company believes it is reasonably certain that the option will be exercised.

The right-of-use asset is measured using the cost model where cost on initial recognition comprises of the lease liability, initial direct costs, prepaid lease payments, estimated cost of removal and restoration less any lease incentives received.

The right-of-use asset is depreciated over the lease term on a straight line basis and assessed for impairment in accordance with the impairment of assets accounting policy.

The lease liability is initially measured at the present value of the remaining lease payments at the commencement of the lease. The discount rate is the rate implicit in the lease, however where this cannot be readily determined then the Company's incremental borrowing rate is used.

## Notes to the Financial Statements

For the Year Ended 31 December 2023

### 2 Material Accounting Policy Information (continued)

#### (d) Leases (continued)

##### Lessee accounting (continued)

Subsequent to initial recognition, the lease liability is measured at amortised cost using the effective interest rate method. The lease liability is remeasured whether there is a lease modification, change in estimate of the lease term or index upon which the lease payments are based (e.g. CPI) or a change in the Company's assessment of lease term.

Where the lease liability is remeasured, the right-of-use asset is adjusted to reflect the remeasurement or is recorded in profit or loss if the carrying amount of the right-of-use asset has been reduced to zero.

##### *Exceptions to lease accounting*

The Company has elected to apply the exceptions to lease accounting for both short-term leases (i.e. leases with a term of less than or equal to 12 months) and leases of low-value assets. The Company recognises the payments associated with these leases as an expense on a straight-line basis over the lease term.

#### (e) Financial instruments

Financial instruments are recognised initially on the date that the Company becomes party to the contractual provisions of the instrument.

On initial recognition, all financial instruments are measured at fair value plus transaction costs (except for instruments measured at fair value through profit or loss where transaction costs are expensed as incurred).

##### Financial assets

All recognised financial assets are subsequently measured in their entirety at either amortised cost or fair value, depending on the classification of the financial assets.

##### *Classification*

On initial recognition, the Company classifies its financial assets into the following categories, those measured at:

- amortised cost

Financial assets are not reclassified subsequent to their initial recognition unless the Company changes its business model for managing financial assets.

##### *Amortised cost*

Assets measured at amortised cost are financial assets where:

- the business model is to hold assets to collect contractual cash flows; and
- the contractual terms give rise on specified dates to cash flows are solely payments of principal and interest on the principal amount outstanding.

## Notes to the Financial Statements

For the Year Ended 31 December 2023

### 2 Material Accounting Policy Information (continued)

#### (e) Financial instruments (continued)

##### Financial assets (continued)

The Company's financial assets measured at amortised cost comprise trade and other receivables and cash and cash equivalents in the statement of financial position .

Subsequent to initial recognition, these assets are carried at amortised cost using the effective interest rate method less provision for impairment.

Interest income, foreign exchange gains or losses and impairment are recognised in profit or loss. Gain or loss on derecognition is recognised in profit or loss.

##### Impairment of financial assets

Impairment of financial assets is recognised on an expected credit loss (ECL) basis for the following assets:

- financial assets measured at amortised cost

When determining whether the credit risk of a financial assets has increased significant since initial recognition and when estimating ECL, the Company considers reasonable and supportable information that is relevant and available without undue cost or effort. This includes both quantitative and qualitative information and analysis based on the Company's historical experience and informed credit assessment and including forward looking information.

The Company uses the presumption that an asset which is more than 30 days past due has seen a significant increase in credit risk.

The Company uses the presumption that a financial asset is in default when:

- the other party is unlikely to pay its credit obligations to the Company in full, without recourse to the Company to actions such as realising security (if any is held); or
- the financial assets is more than 90 days past due.

Credit losses are measured as the present value of the difference between the cash flows due to the Company in accordance with the contract and the cash flows expected to be received. This is applied using a probability weighted approach.

##### Trade receivables and contract assets

Impairment of trade receivables and contract assets have been determined using the simplified approach in AASB 9 which uses an estimation of lifetime expected credit losses. The Company has determined the probability of non-payment of the receivable and contract asset and multiplied this by the amount of the expected loss arising from default.

The amount of the impairment is recorded in a separate allowance account with the loss being recognised in finance expense. Once the receivable is determined to be uncollectable then the gross carrying amount is written off against the associated allowance.

## **Notes to the Financial Statements**

**For the Year Ended 31 December 2023**

### **2 Material Accounting Policy Information (continued)**

#### **(e) Financial instruments (continued)**

##### **Trade receivables and contract assets (continued)**

Where the Company renegotiates the terms of trade receivables due from certain customers, the new expected cash flows are discounted at the original effective interest rate and any resulting difference to the carrying value is recognised in profit or loss.

##### **Other financial assets measured at amortised cost**

Impairment of other financial assets measured at amortised cost are determined using the expected credit loss model in AASB 9. On initial recognition of the asset, an estimate of the expected credit losses for the next 12 months is recognised. Where the asset has experienced significant increase in credit risk then the lifetime losses are estimated and recognised.

##### **Financial liabilities**

The Company measures all financial liabilities initially at fair value less transaction costs, subsequently financial liabilities are measured at amortised cost using the effective interest rate method.

The financial liabilities of the Company comprise trade payables, bank and other loans and finance lease liabilities.

#### **(f) Impairment of assets**

At the end of each reporting period the Company determines whether there is an evidence of an impairment indicator for non-financial assets.

Where an indicator exists and regardless for indefinite life intangible assets and intangible assets not yet available for use, the recoverable amount of the asset is estimated.

Where assets do not operate independently of other assets, the recoverable amount of the relevant cash-generating unit (CGU) is estimated.

The recoverable amount of an asset or CGU is the higher of the fair value less costs of disposal and the value in use. Value in use is the present value of the future cash flows expected to be derived from an asset or cash generating unit.

Where the recoverable amount is less than the carrying amount, an impairment loss is recognised in profit or loss.

Reversal indicators are considered in subsequent periods for all assets which have suffered an impairment loss.

## Notes to the Financial Statements

For the Year Ended 31 December 2023

### 2 Material Accounting Policy Information (continued)

#### (g) Cash and cash equivalents

Cash and cash equivalents comprises cash on hand, demand deposits and short-term investments which are readily convertible to known amounts of cash and which are subject to an insignificant risk of change in value.

#### (h) Property, plant and equipment

Each class of property, plant and equipment is carried at historical cost less depreciation. Historical cost includes expenditure that is directly attributable to the acquisition of the items.

##### Depreciation

Property, plant and equipment, excluding freehold land, is depreciated on a straight-line basis over the assets useful life to the Company, commencing when the asset is ready for use.

The estimated useful lives used for each class of depreciable asset are shown below:

Fixed asset class	Useful life
Plant and equipment	3 - 4 years
Leasehold improvements	2 - 10* years
Right-of-Use assets	2 - 10 years

\*Shorter of the useful life of the asset and lease term.

At the end of each annual reporting period, the depreciation method, useful life and residual value of each asset is reviewed. Any revisions are accounted for prospectively as a change in estimate.

#### (i) Provisions

Provisions are recognised when the Company has a legal or constructive obligation, as a result of past events, for which it is probable that an outflow of economic benefits will result and that outflow can be reliably measured.

Provisions are measured at the present value of management's best estimate of the outflow required to settle the obligation at the end of the reporting period. The discount rate used is a pre-tax rate that reflects current market assessments of the time value of money and the risks specific to the liability. The increase in the provision due to the unwinding of the discount is taken to finance costs in the statement of income and retained earnings.



## Notes to the Financial Statements

### For the Year Ended 31 December 2023

#### 2 Material Accounting Policy Information (continued)

##### (j) Employee benefits

###### *Short-term obligations*

Liabilities for wages and salaries, including non-monetary benefits, annual leave and accumulating sick leave expected to be settled within 12 months after the end of the period in which the employees render the related service are recognised in respect of employee's services up to the end of the reporting period and are measured at the amounts expected to be paid when the liabilities are settled. The liability for annual leave and accumulating sick leave is recognised in the provision for employee benefits. All other short-term employee benefit obligations are presented as a payable.

###### *Other long-term employee benefit obligations*

The liability for long service leave and annual leave which is not expected to be settled within 12 months after the end of the period in which the employees render the related service is recognised in the provision for employee benefits and measured as the present value of expected future payments to be made in respect of services provided by employees up to the end of the reporting period using the projected unit credit method. Consideration is given to expected future wage and salary levels, experience of employee departures and periods of service. Expected future payments are discounted using market yields at the end of the reporting period on national government bonds with terms to maturity and currency that match, as closely as possible, the estimated future cash outflows.

##### (k) Issued capital

Ordinary shares are classified as equity. Incremental costs directly attributable to the issue of ordinary shares and share options which vest immediately are recognised as a deduction from equity, net of any tax effects.

##### (l) Goods and services tax (GST)

Revenue, expenses and assets are recognised net of the amount of goods and services tax (GST), except where the amount of GST incurred is not recoverable from the Australian Taxation Office (ATO).

Receivables and payable are stated inclusive of GST.

Cash flows in the statement of cash flows are included on a gross basis and the GST component of cash flows arising from investing and financing activities which is recoverable from, or payable to, the taxation authority is classified as operating cash flows.

##### (m) Contract liabilities

The entities within the economic entity adopt the income recognition approach for tuition fees and accommodation income so that income is recognised evenly over the duration of the course of study for each student as it is earned. All unearned income is recorded as a liability under 'contract liabilities'. All funds paid by overseas students are held in the operating account of the economic entity and are not held separately.

## **Notes to the Financial Statements**

### **For the Year Ended 31 December 2023**

#### **3 Critical Accounting Estimates and Judgements**

The directors make estimates and judgements during the preparation of these financial statements regarding assumptions about current and future events affecting transactions and balances.

These estimates and judgements are based on the best information available at the time of preparing the financial statements, however as additional information is known then the actual results may differ from the estimates.

The significant estimates and judgements made have been described below.

##### **Key estimates - provisions**

The liability for employee benefits is recognised and measured at present value of the estimated future cashflows to be made in respect of all employees at the reporting date. In determining the present value of the liability, estimates of attrition rates and pay increases through promotion and inflation have been taken into account.

##### **Key estimates - receivables**

The receivables at reporting date have been reviewed to determine whether there is any objective evidence that any of the receivables are impaired. An impairment provision is included for any receivable where the entire balance is not considered collectible. The impairment provision is based on the expected credit loss model at the reporting date.

## Notes to the Financial Statements

For the Year Ended 31 December 2023

### 4 Revenue with Contracts from Customers

	2023	2022
	\$	\$
Sales revenue		
- Rendering of services	124,844,496	60,821,940

#### Disaggregation of revenue from contracts with customers

The Company derives revenue from the transfer of services over time and at a point in time as follows:

#### Timing of revenue recognition

- Over time	124,359,484	60,383,058
- At a point in time	485,012	438,882
	<u>124,844,496</u>	<u>60,821,940</u>

### 5 Expenses

The result for the year includes the following specific expenses:

	2023	2022
	\$	\$
<i>Administrative expenses</i>		
- Bad and doubtful debts losses	53,972	95,354
- Bank and merchant fees	160,998	70,155
- Head office recharge	628,936	246,064
- Occupancy costs	6,935,482	4,866,583
- Other expenses	1,733,423	751,926
- Superannuation expenses	1,596,444	1,001,679
- Wages and salaries	16,757,016	11,155,127
	<u>27,866,271</u>	<u>18,186,888</u>

### 6 Income Tax Expense

(a) The major components of tax expense comprise:

	2023	2022
	\$	\$
Current tax expense		
Current tax on result for the year	15,149,910	5,843,295
<b>Total current tax expense</b>	<u>15,149,910</u>	<u>5,843,295</u>
Deferred tax expense		
Decrease in deferred tax assets	489,507	481,875
<b>Total deferred tax expense</b>	<u>489,507</u>	<u>481,875</u>
<b>Total income tax expense</b>	<u>15,639,417</u>	<u>6,325,170</u>

## Notes to the Financial Statements

For the Year Ended 31 December 2023

### 6 Income Tax Benefit (continued)

(b) Reconciliation of income tax to accounting profit:

	2023	2022
	\$	\$
Prima facie tax payable on profit from ordinary activities before income tax at 30% (2022: 30%)	15,624,170	6,317,482
Tax effect of:		
- Entertainment	15,247	7,688
	<u>15,639,417</u>	<u>6,325,170</u>

### 7 Cash and Cash Equivalents

	2023	2022
	\$	\$
Cash at bank and on hand	<u>22,187,714</u>	<u>9,238,757</u>

The cash and cash equivalents disclosed above and in the statement of cash flows include deposits of \$6,086,863 (2022: \$8,400,214) which are held by the Company. These deposits are required by the Education Regulator to be held in escrow and not accessed until the students who paid the deposits have commenced tuition and are therefore not available for general use by the Company.

### 8 Trade and Other Receivables

	2023	2022
	\$	\$
CURRENT		
Trade receivables	554,709	146,082
Provision for impairment	<u>(82,366)</u>	<u>(85,548)</u>
	472,343	60,534
Related party receivables - other related entities	141,634,348	92,260,376
Prepayments	<u>12,051,054</u>	<u>6,960,575</u>
	<u>154,157,745</u>	<u>99,281,485</u>

### 9 Property, Plant and Equipment

	2023	2022
	\$	\$
Plant and equipment		
At cost	144,195	-
Accumulated depreciation and impairment	<u>(3,605)</u>	<u>-</u>
	140,590	-
Leasehold improvements		
At cost	360,486	-
Accumulated depreciation and impairment	<u>(30,995)</u>	<u>-</u>
	329,491	-
Right of use assets		
At cost	1,838,338	-
Accumulated depreciation and impairment	<u>(90,938)</u>	<u>-</u>
	1,747,400	-
	<u>2,217,481</u>	<u>-</u>

## Notes to the Financial Statements

For the Year Ended 31 December 2023

### 9 Property, Plant and Equipment (continued)

#### Movement in the carrying amounts of property, plant and equipment

Movement in the carrying amounts for each class of property, plant and equipment between the beginning and the end of the current financial year:

	Plant and equipment \$	Leasehold improvements \$	Right of use assets \$	Total \$
<b>Year ended 31 December 2023</b>				
Balance at the beginning of year	-	-	-	-
Additions	144,195	360,486	1,838,338	2,343,019
Depreciation expense	(3,605)	(30,995)	(90,938)	(125,538)
<b>Balance at the end of the year</b>	<b>140,590</b>	<b>329,491</b>	<b>1,747,400</b>	<b>2,217,481</b>

### 10 Trade and Other Payables

	2023 \$	2022 \$
CURRENT		
Trade payables	(37,909)	-
Related party payables - other related entities	47,858,455	33,251,069
Sundry creditors and accruals	15,397,244	10,229,408
	<b>63,217,790</b>	<b>43,480,477</b>

### 11 Provisions

	2023 \$	2022 \$
CURRENT		
Employee benefits	2,989,120	2,381,539
NON-CURRENT		
Employee benefits	877,863	635,637

## Notes to the Financial Statements

For the Year Ended 31 December 2023

### 12 Leases

#### Company as a lessee

The Company has leases over a range of assets including land and buildings, plant and equipment.

Information relating to the leases in place and associated balances and transactions are provided below.

#### Terms and conditions of leases

The Company leases land and buildings for their campuses and other buildings, the leases are generally between 2 - 10 years and some of the leases include a renewal option to allow the Company to renew for up to twice the non-cancellable lease term.

	<b>2023</b>
	<b>\$</b>
Balance at beginning of year	-
Additions	1,838,338
Depreciation charge	(90,938)
<b>Balance at the end of year</b>	<b><u>1,747,400</u></b>

#### Lease liabilities

The maturity analysis of lease liabilities based on contractual undiscounted cash flows is shown in the table below:

	<b>&lt;1 year</b>	<b>1 - 5 years</b>	<b>&gt;5 years</b>	<b>Total undiscounted liabilities</b>	<b>Lease liabilities included in this Statement of Financial Position</b>
	<b>\$</b>	<b>\$</b>	<b>\$</b>	<b>\$</b>	<b>\$</b>
<b>2023</b>					
Lease liabilities	356,335	1,409,028	1,336,244	3,101,607	2,188,992

The Company includes options in the leases to provide flexibility and certainty to the Company operations and reduce costs of moving premises and the extension options are at the Company's discretion. At commencement date and each subsequent reporting date, the Company assesses where it is reasonably certain that the extension options will be exercised.

There are \$576,456 (2022: \$Nil) in potential future lease payments which are not included in lease liabilities as the Company has assessed that the exercise of the option is not reasonably certain.

## Notes to the Financial Statements

For the Year Ended 31 December 2023

### 13 Deferred Tax (Liabilities)/Assets

(a) The balance comprises temporary differences attributable to:

	2023	2022
	\$	\$
Employee benefits	1,117,338	1,329,789
Provisions	1,890,298	709,271
Prepayments	<u>(3,208,462)</u>	<u>(1,750,378)</u>
<b>Total deferred tax assets</b>	<b><u>(200,826)</u></b>	<b><u>288,681</u></b>
Set-off of deferred tax liabilities pursuant to set-off provisions	-	-
<b>Net deferred tax (liabilities)/assets</b>	<b><u>(200,826)</u></b>	<b><u>288,681</u></b>

(b) Movements:

	Opening Balance	Charged to Income	Closing Balance
	\$	\$	\$
<b>For the year ended 31 December 2022</b>			
Employee benefits	1,062,093	267,696	1,329,789
Provisions	(291,537)	1,000,808	709,271
Prepayments	-	(1,750,378)	(1,750,378)
<b>Total</b>	<b><u>770,556</u></b>	<b><u>(481,875)</u></b>	<b><u>288,681</u></b>
<b>For the year ended 31 December 2023</b>			
Employee benefits	1,329,789	560,510	1,890,299
Provisions	709,271	408,067	1,117,338
Prepayments	<u>(1,750,378)</u>	<u>(1,458,084)</u>	<u>(3,208,462)</u>
<b>Total</b>	<b><u>288,681</u></b>	<b><u>(489,507)</u></b>	<b><u>(200,826)</u></b>

### 14 Issued Capital

	2023	2022
	\$	\$
200 (2022: 200) Ordinary shares fully paid	<u>200</u>	<u>200</u>

(a) Ordinary shares

The holders of ordinary shares are entitled to participate in dividends and the proceeds on winding up of the Company. On a show of hands at meetings of the Company, each holder of ordinary shares has one vote in person or by proxy, and upon a poll each share is entitled to one vote.

The Company does not have authorised capital or par value in respect of its shares.

### 15 Retained Earnings

Movements in retained earnings were as follows:

	2023	2022
	\$	\$
Retained earnings at the beginning of the financial year	39,047,933	64,314,830
Net profit for the year	36,441,148	14,733,103
Ordinary dividends paid	-	(40,000,000)
<b>Retained earnings at end of the financial year</b>	<b><u>75,489,081</u></b>	<b><u>39,047,933</u></b>

## Notes to the Financial Statements

### For the Year Ended 31 December 2023

#### 16 Dividends

	2023	2022
	\$	\$
The following dividends were declared and paid:		
Franked ordinary dividend of \$Nil (2022: \$200,000) per share	-	40,000,000

#### 17 Financial Risk Management

	2023	2022
	\$	\$
<b>Financial assets</b>		
Held at amortised cost		
Cash and cash equivalents	22,187,714	9,238,757
Trade and other receivables	154,157,745	99,281,485
<b>Total financial assets</b>	<b>176,345,459</b>	<b>108,520,242</b>
<b>Financial liabilities</b>		
Held at amortised cost		
Trade and other payables	63,217,790	43,480,477
<b>Total financial liabilities</b>	<b>63,217,790</b>	<b>43,480,477</b>

#### Credit risk

Credit risk arises from cash and cash equivalents, held-to-maturity investments, favourable derivative financial instruments and deposits with banks and financial institutions, as well as credit exposures to wholesale and retail customers, including outstanding receivables. The Company is part of the Kaplan Group, whose ultimate parent is Graham Holdings Company (GHCo).

The Company considers the probability of default upon initial recognition of assets and whether there has been a significant increase in credit risk on an ongoing basis throughout each reporting period. To assess whether there is a significant increase in credit risk the Company compares the risk of a default occurring on the asset as at the reporting date with the risk of default as at the date of initial recognition. It considers available reasonable and supportive forward looking information. Especially the following indicators are incorporated:

- internal credit rating
- external credit rating (as far as available)
- actual or expected significant adverse changes in business, financial or economic conditions that are expected to cause a significant change to the borrowers ability to meet its obligations
- actual or suspected significant changes in the operating results of the borrower
- significant increases in credit risk on other financial instruments of the same borrower

Regardless of the analysis above, a significant increase in credit risk is presumed if a debtor is more than 60 days past due in making a contractual payment.

Financial assets are written off when there is no reasonable expectation of recovery such as a debtor failing to engage in a repayment plan with the Company. The Company categorises a loan or receivable for write off when a debtor fails to make contractual payments greater than 90 days past due. Where loans or receivables have been written off, the Company continues to engage in enforcement activity to attempt to recover the receivable due. Where recoveries are made, these are recognised in profit or loss.



## **Notes to the Financial Statements**

**For the Year Ended 31 December 2023**

### **17 Financial Risk Management (continued)**

#### **Market risk**

Foreign exchange risk arises when future commercial transactions or recognised assets or liabilities are denominated in a currency that is not the Company's functional currency. The Company operates within Australia only, payment for services from sources outside of Australia. With the exception of management services provided from related entities, all payments received and amounts paid are denominated in Australian dollars which reduces this risk significantly.

#### **Liquidity risk**

Prudent liquidity risk management implies maintaining sufficient cash and marketable securities and the availability of funding through an adequate amount of committed credit facilities to meet obligations when due and to close our market positions. At the end of the reporting period the Company held sufficient cash to cover its needs in the short and medium term. As the Company receives the majority of payments for services in advance of performing the services, Group Treasury is confident that liquidity risk is low.

### **18 Contingencies**

In the opinion of the Directors, the Company did not have any contingencies at 31 December 2023 (31 December 2022: \$Nil).

### **19 Commitments**

#### **Capital commitments**

The Company had no capital commitments at 31 December 2023 (2022: \$Nil).

### **20 Related Parties**

#### **(a) Parent entities**

The immediate parent entity is Kaplan Higher Education Pty Ltd. The ultimate parent entity is The Graham Holdings Company, a company incorporated and domiciled in the United States of America.

#### **(b) Transactions with related parties**

Transactions between related parties are on normal commercial terms and conditions no more favourable than those available to other parties unless otherwise stated.

- Current tax payable or receivable by the Company is accounted for as an intercompany balance to Kaplan Australia Holdings Pty Ltd, as Kaplan Australia Holdings Pty Ltd records the consolidated tax payable position of the tax consolidated group. The balance owing to Kaplan Australia Holdings at 31 December 2023 in respect of consolidated tax payable has been disclosed at Note 20(c) below.
- Kaplan Business School operates out of property leased by a related party, Kaplan Australia Pty Ltd. Amounts paid to Kaplan Australia Pty Limited during the year ended 31 December 2023 were \$6,874,917 (2022: \$4,866,583).
- Other recharges made to related entities during the year ended 31 December 2023 were \$628,936 (2022: \$246,064).

## Notes to the Financial Statements

For the Year Ended 31 December 2023

### 20 Related Parties (continued)

#### (c) Receivables/payables to/from related parties

Unsecured loans are made to the immediate parent entity (Kaplan Higher Education Pty Limited) and other related parties on an arm's length basis.

	Opening balance	Increase/ (decrease)	Total
	\$	\$	\$
<b>Loan receivables from related entities</b>			
Kaplan Australia Pty Limited	92,045,257	47,367,134	<b>139,412,391</b>
Kaplan Higher Education Pty Limited	100,284	1,983,265	<b>2,083,549</b>
Kaplan Education Pty Limited	90,531	29,692	<b>120,223</b>
Kaplan New Zealand Pty Limited	24,304	(6,119)	<b>18,185</b>
	<u>92,260,376</u>	<u>49,373,972</u>	<u><b>141,634,348</b></u>
<b>Loan payables to related entities</b>			
Kaplan Australia Holdings Pty Limited	32,429,410	15,149,909	<b>47,579,319</b>
Other related entities	821,659	(542,523)	<b>279,136</b>
	<u>33,251,069</u>	<u>14,607,386</u>	<u><b>47,858,455</b></u>

#### (d) Terms and conditions

All transactions with related parties were made on normal commercial terms and conditions and at market rates.

The loans with related parties are unsecured, interest free and repayable on demand.

### 21 Key Management Personnel Remuneration

Compensation for the key management personnel of \$483,223 (2022: \$339,393) has been borne by its related party entity, Kaplan Australia Pty Ltd, for the years ending 31 December 2023 and 31 December 2022.

### 22 Remuneration of auditors

The audit fees are paid by a related party, Kaplan Australia Pty Ltd.

### 23 Events Occurring After the Reporting Date

No matters or circumstances have arisen since the end of the financial year which significantly affected or may significantly affect the operations of the Company, the results of those operations, or the state of affairs of the Company in future financial years.

### 24 Statutory Information

The registered office and principal place of business of the company is:

Kaplan Business School Pty Ltd  
 Level 12, 45 Clarence Street  
 Sydney, NSW 2000

## Directors' Declaration

The directors of the Company declare that:

1. The financial statements and notes, as set out on pages 4 to 24, are in accordance with the *Corporations Act 2001* and:
  - a. comply with Australian Accounting Standards -Simplified Disclosure Requirements; and
  - b. give a true and fair view of the financial position as at 31 December 2023 and of the performance for the year ended on that date of the Company.
2. In the directors' opinion, there are reasonable grounds to believe that the Company will be able to pay its debts as and when they become due and payable.

This declaration is made in accordance with a resolution of the Board of Directors.

Director Robert Regan  
Robert Regan / Apr 24, 2024 16:38 GMT+10L .....  
Robert William Regan

Dated 24 April 2024

## INDEPENDENT AUDITOR'S REPORT

### TO THE MEMBERS OF KAPLAN BUSINESS SCHOOL PTY LTD

#### Report on the Audit of the Financial Report

#### Opinion

We have audited the financial report of Kaplan Business School Pty Ltd (the Company), which comprises the statement of financial position as at 31 December 2023, the statement of profit or loss and other comprehensive income, statement of changes in equity and statement of cash flows for the year then ended, and notes to the financial statements, including material accounting policy information, and the directors' declaration.

In our opinion, the accompanying financial report of Kaplan Business School Pty Ltd, is in accordance with the *Corporations Act 2001*, including:

- (a) Giving a true and fair view of the Company's financial position as at 31 December 2023, and of its financial performance for the year then ended; and
- (b) Complying with the Australian Accounting Standards – Simplified Disclosure Requirements and *Corporations Regulations 2001*.

#### Basis for Opinion

We conducted our audit in accordance with Australian Auditing Standards. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Report section of our report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### Independence

We are independent of the Company in accordance with the auditor independence requirements of the *Corporations Act 2001* and the ethical requirements of the Accounting Professional and Ethical Standards Board's APES 110 Code of Ethics for Professional Accountants (including Independence Standards) (the Code) that are relevant to our audit of the financial report in Australia. We have also fulfilled our other ethical responsibilities in accordance with the Code.

We confirm that the independence declaration required by the *Corporations Act 2001*, which has been given to the directors of the Company, would be in the same terms if given to the directors as at the time of this auditor's report.

## Other Information

The directors are responsible for the other information. The other information comprises the information included in the Company's annual report for the year ended 31 December 2023, but does not include the financial report and our auditor's report thereon.

Our opinion on the financial report does not cover the other information and accordingly we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial report, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial report or our knowledge obtained in the audit or otherwise appears to be materially misstated.

If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

## Responsibilities of the Directors for the Financial Report

The directors of the Company are responsible for the preparation of the financial report that gives a true and fair view in accordance with Australian Accounting Standards – Simplified Disclosure Requirements and the *Corporations Act 2001*, and for such internal control as the directors determine is necessary to enable the preparation of the financial report that gives a true and fair view and is free from material misstatement, whether due to fraud or error.

In preparing the financial report, the directors are responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the Company or to cease operations, or has no realistic alternative but to do so.

## Auditor's Responsibilities for the Audit of the Financial Report

Our objectives are to obtain reasonable assurance about whether the financial report as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Australian Auditing Standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the financial report.

As part of an audit in accordance with the Australian Auditing Standards, we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial report, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control.



## Auditor's Responsibilities for the Audit of the Financial Report (cont'd)

- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by directors.
- Conclude on the appropriateness of the directors' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial report or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial report, including the disclosures, and whether the financial report represents the underlying transactions and events in a manner that achieves fair presentation.

We communicate with the directors regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

We also provide the directors with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, action taken to eliminate threats or safeguards applied.

A handwritten signature in blue ink that reads 'PKF'.

PKF

A handwritten signature in blue ink, appearing to read 'Kym Reilly'.

KYM REILLY  
PARTNER

24 APRIL 2024  
SYDNEY, NSW