



DISCOVER OUR
NEW COURSE

Master of Business Analytics (Information Technology)

EXPLORE
A CAREER
IN DEMAND

kbs.edu.au



Business school of the year winner

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KAPLAN BUSINESS SCHOOL
AUSTRALIA

EXPLORE A CAREER IN DEMAND

As the world rapidly adopts new and flexible ways of working, organisations are struggling to meet the demand for the latest digital advancements and high-tech skills. Our Master of Business Analytics (Information Technology) course has been designed to meet the forecasted skill shortage for Business Analytics and IT professionals in Australia, and globally.

135,900
ADDITIONAL WORKERS
WITH POSTGRADUATE
QUALIFICATIONS IN
**BUSINESS ANALYTICS AND
IT WILL BE REQUIRED IN
AUSTRALIA BY 2027.***

* 2023 Digital Pulse from Deloitte Access Economics.

As the first of its kind in Australia, our new Master of Business Analytics (IT) a **blend of Business and IT subjects** is ideal for students interested in a balance between applied business analytics and more technical IT skills.

Upon graduation, students will not only qualify for a wide range of industry roles in Business Analytics but also careers in IT-related fields such as Cyber Security and Programming.

As the course also includes electives from our MBA subjects, students will gain a holistic qualification equipped with business acumen and essential transferable skills.

MASTER OF BUSINESS ANALYTICS (INFORMATION TECHNOLOGY)

COURSE CRICOS CODE 116554B / TEQSA ACCREDITED / AQF LEVEL 9

Standard study option:
2 years / 15 subjects / 6 trimesters

STRUCTURE

15 subjects: 10 core + 2 IT electives + 1 IT or Business Analytics elective + 2 MBA electives



CORE SUBJECTS

Introduction to Business Analytics	DATA4000
Professional Practice and Communication in IT	TECH1100
Quantitative Methods	STAM4000
Data Visualisation and Communication	DATA4100
Fundamentals of Programming	TECH1200
Database Design and Management	TECH1400
Data Security and Ethics	DATA4300
Data-driven Decision Making and Forecasting	DATA4400
Artificial Intelligence and Machine Learning	DATA4800
Capstone: Industry Case Studies	DATA6000

ELECTIVE SUBJECTS

To view the list of Business Analytics and IT electives, visit	kbs.edu.au/mbanit
To view the list of MBA electives, visit	kbs.edu.au/MBA

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CONTACT US

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