



kbs.edu.au
ADELAIDE
BRISBANE
GOLD COAST
MELBOURNE
PERTH
SYDNEY

MASTER OF BUSINESS ADMINISTRATION

8 MBA SPECIALISATIONS AVAILABLE!



EIGHT MBA SPECIALISATIONS TO CHOOSE FROM!

SCAN THE QR CODES BELOW TO WATCH THE MBA SPECIALISATION VIDEOS



PROJECT MANAGEMENT

Oversee the planning, implementation and scope of projects and know what gaps or weaknesses need addressing within a business for projects to really flourish. You'll also become a master of analysing risk, directing teams and managing human resources.



DIGITAL MANAGEMENT

Master how digital information can be used, created and ultimately communicated both online and in the physical world. Know which strategies and practices an organisation needs to adopt to be digitally proficient and sustain a competitive advantage.



HEALTH SERVICES MANAGEMENT

Learn how to lead and manage health care teams. Study the knowledge and skills that ensure better outcomes for health care providers as well as patients.



ENTREPRENEURSHIP

Learn how to incorporate entrepreneurial activities within your existing organisation or gain the tools needed to launch your own successful start-up business.



GRADUATE WITH UP TO TWO SPECIALISATIONS IN THE SAME TIME FRAME AS A GENERAL MBA*



DATA-DRIVEN LEADERSHIP

Become a data leader in any industry that you're passionate about. Incorporated with an MBA, this degree will place you perfectly for a suite of data strategy and general management roles.



WOMEN IN LEADERSHIP

Build on your recognition that organisations characterised by diversity have proven to be far more successful than organisations defined by uniformity. You will learn how to shift an organisation's culture to one that values fairness and equity.



TOURISM AND HOSPITALITY LEADERSHIP

Influence and inspire entire organisations, not just teams, and guide and enhance entire regions, not just venues. Advance your career in this exciting industry.



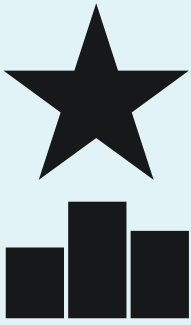
INTERNATIONAL LEADERSHIP

Build your career globally as a leader who drives change and innovation. Inspire your stakeholders and know how to coach large teams to leverage their success.



*For international students selecting a double specialisation: At least one of the two MBA specialisations must be either: Health Services Management, Project Management or Tourism and Hospitality Leadership.

WHY OUR MBA IS DIFFERENT



Our team of educators and industry experts have designed the MBA to ensure you graduate with much more than just a qualification.

We believe our Master of Business Administration is unparalleled in the Australian marketplace.

UNPARALLELED FLEXIBILITY

STUDY YOUR WAY

- Choose up to two specialisations.
- Mix face-to-face and online learning.
- Easily transfer between campus locations each trimester.

INDUSTRY RELEVANCE

PRACTICAL LEARNING OUTCOMES

- Practical assessments instead of exams.
- Carefully-selected facilitators based on industry experience.
- Diverse interactive online resources instead of prescribed textbooks.

CAREERS FOCUSED

- Academic internships available, with 2 in 5 students offered ongoing paid employment.*
- Lifetime access to Careers Central with professional networking, work placement opportunities, one-on-one career coaching and an abundance of facilitated workshops.

INNOVATIVE DELIVERY

ENGAGED LEARNING

- Workshops and activities replace lectures and tutorials for a more interactive approach to learning.
- Average of only 24 students per class^ to enable greater individual support.
- 2 subjects per trimester – fewer subjects to focus on deeper acquired knowledge.

ENHANCED ONLINE STUDENT EXPERIENCE

- Engaging and stimulating online content and weekly activities for each subject.
- Access to the same support services as on-campus students, including our dedicated Student Experience team, Careers Central and Academic Success Centre.
- Guidance from tutors on a range of study skills and subjects.

LIFETIME OF LEARNING GUARANTEE

- Lifetime access for students and alumni to attend online classes of all our MBA subjects.



SUBJECT BREAKDOWN

Level 400 subjects

People, Culture and Contemporary Leadership	Governance, Ethics and Sustainability
Financial and Economic Interpretation and Communication	Consumer Behaviour and Marketing Psychology

Core subjects Elective subjects

Directed specialisation subjects



Level 500 subjects

Emotional Intelligence, Cultural Intelligence and Diversity	Internship 1
Dynamic Strategy and Disruptive Innovation	Internship 2

Level 600 subjects. To graduate without a specialisation, you can take as electives any of the directed specialisation subjects.

Women in Leadership	Entrepreneurship	International Leadership	Health Services Management	Digital Management	Project Management	Tourism & Hospitality Leadership	Data-Driven Leadership
Communication, Persuasion and Influence	New Venture Capital Raising	Organisational Change and Innovation	Health Management	Real-world Business Analytics and Management	Project Risk, Finance and Monitoring	Destination and Visitor Management	Data-Driven Design Thinking
Gendered Workplace Environments	Fundamentals of Entrepreneurship	International Strategy	Healthcare Systems	Digital Marketing and Communication	Strategic Project Management	Managing in Service-based Industries	Strategic Value of Analytics
Personal Growth and Empowerment	Small Business Administration	International Business and Finance	Comprehensive Healthcare Strategies	Knowledge Management	Project Initiation, Planning and Execution	Strategy and Leadership in Tourism and Hospitality	Business Analytics Life Cycle
Capstone: Strategy							

Typical duration: work load or study intensity can be adapted to suit an individual's requirements. Please note: Not all subjects will be available every trimester. An accelerated study option is available depending on subject offerings. Information on timetables will be provided at orientation. Prerequisites may apply.

BEFORE YOU APPLY



ENTRY REQUIREMENTS

Please find our entry requirements on kbs.edu.au/entry or scan the QR code.



STUDENT FEES

Please find our student fees on kbs.edu.au/fees or scan the QR code.



IMPORTANT DATES

Please find our important dates on kbs.edu.au/dates or scan the QR code.

INTERNATIONAL FEES

MASTER OF BUSINESS ADMINISTRATION

SUBJECT FEE \$4,700
COURSE FEE \$56,400

‘My MBA taught me about the Australian Stock Exchange, wealth creation, financial cash flow and investment strategies. I learned how companies operated based on their corporate structure and how to critically analyse their financial and strategy reports.’



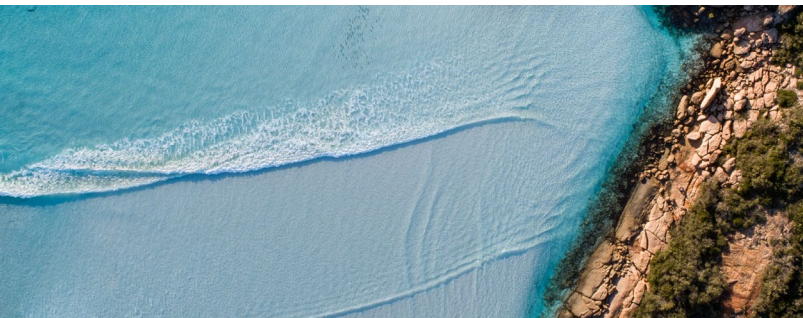
MANUEL / Argentinian /
Master of Business Administration



**SCAN THE QR CODE TO
WATCH MANUEL'S STORY**

RANGE OF LOCATIONS

With campuses in five states across Australia, no other Institute of Higher Education offers business and IT courses in a wider range of study locations.



HIGH-QUALITY EDUCATION

Our postgraduate students rate our Quality of Entire Educational Experience higher than every public university in Australia.

QILT 2023 Student Experience Survey
National Report, published November 2024.

GLOBALLY RECOGNISED FOR PROGRESSIVE EDUCATION

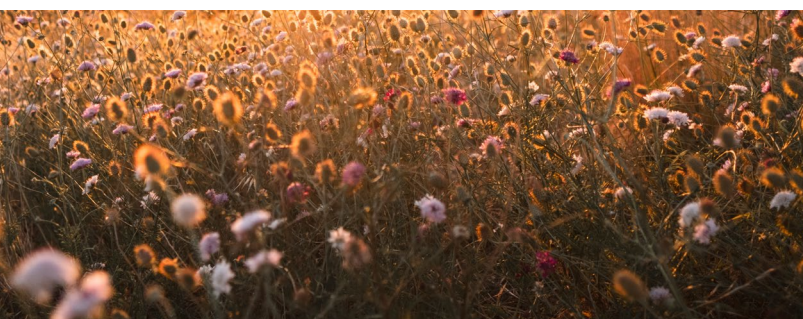
Our MBA is globally acknowledged for its innovative and future-focused content delivery.

Progressive education delivery award finalist and highly commended runner-up, 2020 PIONEER Awards.

ENGAGING, EXPERIENCED AND SUPPORTIVE TEACHERS

Students rate the quality of our postgraduate teachers higher than every public university in Australia.

QILT 2023 Student Experience Survey
National Report, published November 2024.



SECTOR-LEADING SUPPORT

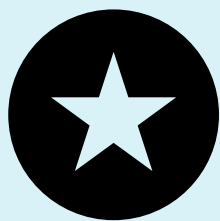
Our postgraduate students rate our Student Support services higher than every public university in Australia.

QILT 2023 Student Experience Survey
National Report, published November 2024.

KAPLAN BUSINESS SCHOOL

AVERAGE
OF ONLY **21**
STUDENTS
PER CLASS

Weighted average across all
KBS campuses in 2024.



5,791

STUDENTS AWARDED GIFT
CARDS FOR EVERY **HIGH
DISTINCTION** GRADE THEY
ATTAINED

Across all trimesters in the last 12 months.



THE **MOST
POPULAR**
MBA COURSE
IN AUSTRALIA

Latest available government data
Based on 2022 enrolments, released in
July 2024 by the Department of Education,
Skills and Employment.

90



STUDENT MIX OF **MORE
THAN 90** NATIONALITIES

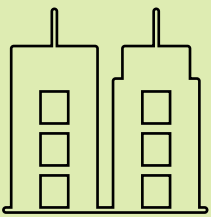
Based on student numbers in Trimester 2, 2024.



10,000

KBS ALUMNI COMMUNITY
HAS OVER **10,000**
GRADUATES WORLDWIDE

KAPLAN GLOBAL NETWORK



KAPLAN

HAS RELATIONSHIPS AND PARTNERSHIPS WITH OVER **15,000** CORPORATIONS AND BUSINESSES



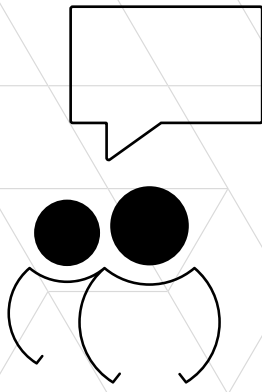
1.2 MILLION STUDENTS ARE HELPED BY **KAPLAN** TO ACHIEVE THEIR EDUCATIONAL AND CAREER GOALS EACH YEAR



KAPLAN OPERATES IN **27** COUNTRIES



OVER **3,300** PARTNERSHIPS WITH SCHOOL DISTRICTS, COLLEGES, AND UNIVERSITIES



99% of students
said KBS staff
were friendly
and helpful.*

*Based on 907 Orientation Survey respondents in T1, 2024.



MARJ ENCARNACION / Philippines /
Master of Business Administration /
Women in Leadership and Data-
Driven Leadership

‘KBS has helped me in this transition period through student programs such as the mentorship program, Sonder, and free consultations with the Careers and Academic Success team. I was able to safely navigate the unknowns.’

SAFETY AND WELLNESS

At Kaplan, we take steps to manage and protect all aspects of your wellness and safety. ‘Wellness Week’, a week dedicated to student health and wellbeing, includes police presentations on personal safety, stress management workshops, mindfulness training and even therapy dogs.

All our students also have free access to **Sonder**: a 24/7 personal safety and wellbeing service accessible on demand via the **Sonder app**, over the phone and in-person.

[Find out more at kbs.edu.au/sonder.](https://kbs.edu.au/sonder)

COUNSELLING SERVICE

Student welfare is our number one priority at Kaplan. That’s why we have dedicated student counsellors available at all of our campuses to ensure our students’ mental health and wellbeing is proactively looked after.

INTERNSHIPS AVAILABLE



[KBS.EDU.AU/INTERSHIP](https://kbs.edu.au/interhip)



APPLY ONLINE: kbs.edu.au
info@kbs.edu.au

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Level 1, 68 Grenfell Street
Adelaide SA 5000 Australia
+61 (0)8 8215 4100

Supplementary Location
132 Grenfell Street
Adelaide SA 5000 Australia

BRISBANE

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GOLD COAST

Australia Fair
Level 8, 36 Marine Parade
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MELBOURNE

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Melbourne VIC 3008 Australia
+61 (0)3 9626 4576

PERTH

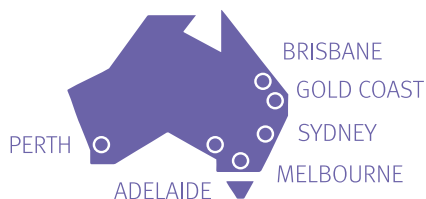
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SYDNEY

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Supplementary Location
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Sydney NSW 2000 Australia



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